

# Planners Delay Decision on Nursery School



LUIGI DOES IT AGAIN—this time with a 30-pound banana squash that measured over 36 inches in length. Grown in his garden at 1138 Tachevah Drive, Luigi Cortez figures he grew one bigger than this last year but he isn't sure. The colorful Village agriculturalist has also grown king-sized lemons, Israel artichokes and monster sweet-peas. "I've got some pretty good sized tomatoes in my garden, too," Cortez confided. (Desert Sun Photo).

## PLANNERS DELAY SCHOOL DECISION

City Planning Commissioners today prepared for a reconnaissance mission designed to help resolve yesterday's stormy battle of the nursery school.

Commissioners were mediators yesterday afternoon in a lengthy public hearing on a proposed nursery and play school planned for the exclusive, Tennis Club residential district.

HEAVY PROTEST and equally heavy support were encountered by Mrs. Edith Ritter's application for a conditional use permit to establish a nursery school for some 30 youngsters at 250 South Patencia.

Faced with strong documentary and vocal testimony from both sides, planning commissioners decided to continue the hearing for two weeks while they personally investigated the seven-room, three-bath dwelling proposed for the school.

OPPOSITION FROM area property owners, real estate men and even the Property Owners Association hinged on charges that the noise of 30 playing youngsters and increased traffic on quiet

residential area streets would result in decreased property values.

Support of the school involved scores of letters from property owners and working mothers who planned to send their youngsters to the school and a petition carrying the names of six adjacent property owners.

MRS. RITTER, a former kindergarten teacher at St. Theresa School, and her attorney, Jim Schlecht, told the commission that the letters "indicate a serious need of this type of school for working mothers."

Schlecht pointed out Mrs. Ritter was unable to find a suitable location in a properly zoned (R-2) area and explained that a group of youngsters, aged 2 to 6, would "create no more noise or traffic problem than an eight-unit apartment building."

City Attorney Jerry Bunker, however, brought up a question of state licensing requirements for such a school and suggested that commissioners and the applicant investigate to determine whether the school would meet these regulations.

## City Attorney Claims Moral Victory in 'Work' Law Fight

City Attorney Jerome J. Bunker today claimed a moral victory for Palm Springs controversial "right-to-work" ordinance.

The California Supreme Court Friday held that the municipal law was unconstitutional and upheld an injunction which forbids Police Chief August Kettmann from enforcing the ordinance.

BUNKER SAID today that Palm Springs had pioneered the field of employer protection against "improper picketing." He said that the State Supreme Court has now given clear interpretations of the law that enable employers to halt picketing when the picketing union does not represent a majority

of employees in his employ. "This objective has been attained," Bunker said. "It cannot be said that such would be the status of the law had not the City Council of the City of Palm Springs taken the lead."

BUNKER SAID that the abuse of picketing here had formerly been "numerous picket lines, all for the purpose of coercing the employer into a union contract when his employees had evinced no desire to be union members."

He said this situation was prevalent in many other communities prior to the "spearheading" action of Palm Springs councilmen in introducing the "right-to-work" law.

## Army Moves

## Guerilla Bands Forming in Cuba

HAVANA — (UP) — Armed guerilla bands are forming in the mountains of western Cuba, it was reported today, and the army is trying to smash them before they gain enough strength for an all-out assault on the Castro government.

The new threat came at a time when the so-called "revolutionary unity" of the government was seriously threatened by a wave of arrests and resignations in the air force and National Bureau of Investigation.

POLICE WERE conducting a vigorous hunt for Maj. Pedro L. Diaz Lanz, who resigned as chief of the air force in a bitter protest against Communist infiltration of the government.

Lt. Enrique Montes de Oca, head of the investigations department of the army in Pinar del Rio Province, confirmed the ex-

istence of the armed bands Wednesday. He said they were operating in the Organos range, about 11 miles from the city of Pinar del Rio.

PREMIER FIDEL Castro's revolutionary army was reported to have thrown 1,500 to 1,700 men into the campaign to smash the groups. They were said to be operating from the Guanito end of Sumidero camps, situated in the mountain range.

Castro's own revolution, which overthrew dictator Fulgencio Batista Jan. 1, was spawned and launched from the opposite end of the island, the Sierra Maestra Mountains of Oriente Province.

Reliable sources said many men who served in the army under Batista had fled to the Organos Mountains in the past few days to join the anti-Castro groups.

**Weather**  
Partly cloudy with scattered afternoon and evening showers today, decreasing Friday. Chance of isolated heavy thundershowers near mountains today. Little temperature change. Highs today 90-106 upper valleys, 100-110 lower valleys. Yesterday's high was 108, the low 76.

# The Desert Sun

The Desert Empire's Daily Newspaper

VOL. XXXII, No. 244

12 Pages

Palm Springs, California, Thursday, July 2, 1959

PHONE FA 5-5005 Single Copy 10c

# Fire Razes Secret Military Offices In Pentagon; 9 Overcome by Smoke

## State Tells 3-Point Plan For Highway

Safety Council Has Urged Action To Stop Deaths

Plans for immediate action aimed at correction of the Highway 111 "deathtrap" at the north entrance to Palm Springs were announced today by Safety Council President Don Miller.

Miller said that state highway department engineers are undertaking an immediate, three-point program designed to reduce the accident rate of the highway segment that claimed the lives of four motorists in recent weeks.

MILLER AND FOUR council members met with traffic and safety engineers from the San Bernardino highway department office here Monday. Miller said his Safety Council is "quite pleased" with the results of the conference.

"We feel the cooperation of the state was excellent," Miller said today, "and that no better suggestions could be made for immediate action on this critical situation."

Within the next two weeks, the state engineers plan to start a three-point plan which, they feel, will alter the traffic atmosphere of the highway section that abruptly changes from wide, divided highway to a slightly banked curve into narrow, two-lane pavement.

FIRST ENGINEERS will post a sign at about the city limits, reducing speed from the legal maximum of 65 to an even 30 miles an hour.

Second, a diagonal white line, starting about 600 feet before the curve, will gradually narrow the present two-lane, divided southbound segment into a one-lane strip, giving motorists a ample warning of narrow pavement ahead.

Third, the state will post a series of road signs, on both sides of the southbound highway, cautioning: "End of Divided Highway," "End of Divided Road" and "One Lane Ahead, No Passing."

MEANWHILE, THE state officials, who agreed that the traffic situation at this juncture comprises a "critical hazard," said they will study plans for straightening the curve, Miller said.

As an interim device, the highway men said it may be possible to add to the shoulder of the inside curve, giving motorists more driving room away from the opposing left lane.

## Poliak Named President of School Board

Berton Lamb Elected Clerk For New Year

Dr. B. H. Poliak last night took office as president of the Palm Springs Board of Education for the 1959-60 year.

Dr. Poliak, Palm Springs dentist and board member for the past year, was elected immediately following installation of two new board members, Berton Lamb, of Cathedral City, and Everett Ball, of Palm Springs.

LAMB AND BALL were elected to the board in district-wide balloting this May.

Lamb was last night elected clerk of the board and Ball was named as school district representative to the County Committee on School District Organization, a group delegated to study school organizations in the county.

Balloting for president last night opened with an evenly divided vote of the four members present between incumbent Arnold Rumwell and Poliak.

"LET'S MAKE IT a unanimous vote for Poliak," Rumwell remarked, but Poliak urged a second polling. The second vote was unanimous for Poliak.

The election of board clerk also resulted in a tie between Rumwell and Lamb, but Rumwell said he preferred not to be a candidate for board office. The second vote was three for Lamb, one for Ball.

The revamped Board of Education will meet again on July 10 to consider approval of the district's publication budget. Public hearing on the final budget is scheduled for Aug. 5.

## 'Satch' Attends Cocktail Party, Goes on the Town

ROME — (UP) — "Ambassador Satch" had cocktails with the ambassador Wednesday night and then went out on the town, growing his way through a Roman nightspot until almost three this morning.

For a man who was stricken just 10 days ago with what doctors described as virus pneumonia, jazz-king Louis (Satchmo) Armstrong showed a constitution as solid as any high note on his golden trumpet.

## Delays Resignation

## Ben-Gurion Seeks To End Coalition

JERUSALEM, Israel — (UP) — Premier David Ben-Gurion today was reported in seclusion in his Tel Aviv home seeking some means of removing the rebellious Ahdut Avoda and Mapam parties from his coalition government.

The two left-wing labor parties voted against Ben-Gurion Wednesday although the Knesset (Parliament) approved by a vote of 5 to 45 the Israeli decision to sell certain arms to West Germany.

BEN-GURION HAD threatened to resign if they did so and his failure to send his resignation to President Itzhak Ben-Zvi caused some surprise. But informed sources said he would delay the action while he sought means of ousting the dissidents.

Ben-Gurion's cabinet is made up



NEWLY ELECTED DIRECTORS of the Desert Press Club held their first meeting this week to elect club officers and launch plans for creation of a permanent clubhouse. Directors elected at the annual club meeting here were, left to right, Fred Weigel, of The Desert Sun; Kenneth Brott, Desert Sun; Norman Lothius, radio station KCMJ; Cliff Brown, Chamber of Commerce publicity director, and George Ringwald, of the Riverside Enterprise. Lothius is club president, Brown was named vice president and Brott is secretary-treasurer. (Desert Sun Photo).

## Don Mitchell Renamed Head Of College Board

PALM DESERT — Don Mitchell was re-elected president of the Coachella Valley Junior College District Board of Trustees at the district's annual election meeting here yesterday.

David McGahey was also re-elected board clerk. The board also named Dr. Roy McCall, College of the Desert president, as board secretary, and Gail Brunwell, district administrative assistant, as McCall's assistant.

Board member William Cook was appointed as representative to the county's school district organization committee.

Following the election, Dr. McCall, who took office as president yesterday, and Mrs. McCall were guests at an informal luncheon in the district offices.

## Snark Missile In Unprecedented 3rd Round Trip

CAPE CANAVERAL, Fla. — (UP) — A twice-flown Snark intercontinental missile made an unprecedented third round trip of more than 2,000 miles early today and landed intact at the cape.

The bright-red Snark, a pilotless bomber with wings, was the first to be flown three times. The flight over the Atlantic missile range was regarded as an impressive feat of missile economy.

Seconds after the landing, the missile broke into flames, apparently as a result of the friction in the missile's slide on the strip.

## VILLAGERS READY FOR CIGARET TAX

Californians faced a barrage of new taxes on luxuries — like cigarettes, beer, cigarillos, etc. — yesterday but most Villagers were ready for the new, skyrocketed price on such items.

Palm Springs merchants reported that they had uniformly sold nearly three - to - one over their "average" rate during the week preceding yesterday's new tax introduction.

MOST QUICKLY noted was a 3 cents-per-pack, 30 cents per carton hike on the price of cigarettes. Merchants said that many persons complained yesterday when the new price was placed in effect but added that most Villagers had purchased a large supply in anticipation of the increased price.

"We sold three times as many cigarettes in the seven day period ending Tuesday as we sell in an average week," said Joe Butler, manager of Safeway here. "In spite of the fact that cigarettes are perishable — they dry out here on the desert — people bought

about three times as many as they usually do."

MAYFAIR ASSISTANT manager Joe Pertusati echoed Butler. He said he's sold "better than double" the regular 7-day sales of cigarettes in the week ending Tuesday.

"But I figured we'd do 4-1 or 5-1 over what we usually sell," he added.

Bob Barr, manager at Sales Market, said that sales "close to tripled in that store and said that most of Sales' customers appeared to have 'stocked up well' for the price jump.

THE BEER TAX, imposed on the wholesaler, hasn't been passed along to the merchants yet, Village merchants said, and it may not be.

Four beer brewers have pioneered. See CIGARET, Page 8

## Nuclear War To Bring Ruin, Pope Warns

VATICAN CITY — (UP) — Pope John XXIII warned today that a nuclear war would bring "appalling destruction and ruin" to both victor and vanquished.

The 77-year-old pontiff also warned leaders of both East and West that the world may be "slipping in complete blindness towards a new and frightful" nuclear war unless valiant efforts are made for unity and peace.

The warnings came in the first encyclical of the Pope's reign. The 10,000-word document was presented as a continuation of the apostles who wrote the New Testament of the Holy Bible.

## Koslov Nice, But Lacks Authority

WASHINGTON — (UP) — Soviet First Deputy Premier Frol R. Koslov today entered the last lap of a Washington visit which has produced much geniality but no break in the East-West deadlock on Berlin.

Top American officials said the affable Russian's public display of friendliness masks a tough political position that offers no hope of any relaxation of Russian cold war pressures anywhere along the Iron Curtain.

## Underground Mystery Fire Guts Offices

Virginia, Washington Fire Companies Team To Battle Flames

WASHINGTON (UP) — Fire that started in a highly secret underground area today drove hundreds of persons from their offices in the Pentagon — headquarters of all the U. S. armed forces and biggest office building in the world.

At least nine persons were overcome by smoke. Damage was expected to run into millions of dollars.

FIRE ALARMS brought hundreds of fire fighters from adjacent Virginia communities and the city of Washington.

The fire broke out shortly before 9 a. m. (p.d.t.) in the basement of the gigantic, five-sided five-story building which houses about 29,000 Defense Department employees, mostly civilians.

Although the building is of masonry and concrete, basically fireproof, the fire spread in false ceilings and partitions.

SHORTLY AFTER 10 a. m., a building official said he believed the fire was being "contained."

At least two of those overcome by smoke were hospitalized. But officials said no one appeared to have been seriously injured.

The fire started in the highly secret Air Force "data processing" section which contains 30 million dollars worth of electronic machines — some of them apparently used in code work — leased to the Air Force by International Business Machines.

The heat of the fire buckled the stone and concrete floor of the buildings main first-floor concourse, which contains numerous stores.

The entire concourse area was evacuated.

## Wildcat Steel Strike Appears To Be Ending

PITTSBURGH (UP) — A flurry of wildcat steel mill strikes, triggered by opposition to a two-week extension of union contracts scheduled to expire Wednesday, appeared to be ending today.

Members of the 14,000-man United Steelworkers of America (USWA) local at the Aliquippa works of Jones & Laughlin Steel Corp. and 7,000 workers at U.S. Steel Corp.'s Fairless Works in Morrisville voted to return to work. They were being called back today as partially banked furnaces were rekindled.

The locals bowed to demands of USW President David J. McDonald that their members go back to work while stepped-up negotiations continued under the extended agreements.

## Mexico Oil Blast Kills 12, Hurts 100

COATZACOALCOS, Vera Cruz, Mexico (UP) — A crude oil pipeline under repair exploded Wednesday night into a square mile of flame that wiped out the tiny hamlet of Monte Largo with heavy loss of life.

## N.Y. Stock Exchange

30 Industrials 654.83, up 3.95  
20 Rails 169.12, up 0.72

E. F. HUTTON & CO.

Private Wires  
Member New York Stock Exchange  
and All Leading Exchanges  
110 North Palm Canyon Drive  
FA 4-1381



## Question Effect

# Year of Balanced Budget Started

By ELMER C. WALZER  
UPI Financial Editor

NEW YORK (UPI)—A new year began yesterday — the new fiscal year for the government. This is supposed to be the year of the balanced budget in contrast with a fat deficit in the fiscal year which ended last midnight.

A BALANCED BUDGET is said to be a strong bulwark against inflation. It is a move toward a sounder dollar which eventually should make the treasury's job of refinancing its debt easier.

Can we get along with a balanced budget? Will the stock market rise if it doesn't have the incentive of inflationary forces such as deficit spending?

We have been worrying for a long time about high bond yields and low stock yields. Would we be happy if a reverse action should take place?

THESE ARE QUESTIONS Wall Street is asking right now. And they come on the heels of a long period of talking about a summer rally lifting stock prices to record highs.

Economists have said recently that the inflation bogey has been tamed, if not licked.

Martin Gainsburgh, economist of the National Industrial Conference Board, has said that he is not as discouraged as some of his colleagues on bringing inflation under control.

DR. SUMNER SLICHTER has said inflation is a problem of shrinking importance.

The Journal of Commerce editorially finds small wonder that the optimism about the end of the inflation is running quite high at the moment, but it questions if this optimism is not premature.

The Journal finds that one thing stands out in bold relief at this time, namely, that the public has become increasingly inflation-conscious during the past year or so and is giving indications that it does not like this particular short cut to paradise.

"THIS IS AN encouraging sign," says the Journal. "It means that those of us who for years have fought a war on inflation — it could almost be called a crusade have not been entirely wasting our breath."

"As a matter of fact, top administration leaders, led by the President himself, and the Federal Reserve Board members did a fine public relations job on pointing up the evils of inflation."

THE JOURNAL thereupon warns against the dangers of relaxing too soon in this fight. Inflation, it notes, is not something one can talk about in terms of a "dead

duck." It may be only dormant and either or both its manifestations — overstrained government credit or excessive wage and price pressures — can appear again in the near future or at some later date.

Regardless of what is ahead on the market or business level, it appears as if we are heading into a balanced budget, that the treasury will again be able to pay the going price for its long-term bonds, that deficit spending is temporarily at least in limbo, that there will continue to be pressure against price increases, and that the public is getting into the act against inflation as a cure-all for the economy.

It's just possible that the stock market could rise on sound money as it is for it to rise on unsound money. The type of investors is such that sound money would be an incentive for them to invest in good dividend payers. The fringe speculators might elect to sell—and if so the investors would have more stock to buy.

## Building Bids Asked by State Highway Office

Sealed proposals will be opened in the District Office of the State Division of Highways in San Bernardino at 2 p. m., Tuesday, July 7, for the demolition and removal of frame and cement block buildings which are in the path of the proposed freeway through the City of Banning, Clyde V. Kane, district engineer, announced.

Property to be cleared is located at 3278, 3310, 3424, 3458, 3500, 3664, 3694, 4023 and 4090 West Ramsey Street. Among the improvements to be demolished is a 1,104 square foot concrete block and frame house and a 797 square foot concrete block house with attached porches and storage area.

The successful bidder will have one month to complete the demolition and removal of improvements at all locations.

## SWIMMING POOL USED BY LION AS WATERING HOLE

LA CANADA (UPI)—Arthur E. Briggs told sheriff's deputies today that a mountain lion apparently was using the swimming pool at his home as a watering hole.

Briggs said he glanced out the window Wednesday night and saw the creature crouched at the edge of the pool taking a long drink.

## LEGAL NOTICES

NOTICE OF DEFAULT AND ELECTION TO SELL UNDER DEED OF TRUST. NOTICE IS HEREBY GIVEN: That Pacific Coast Title Co. of Riverside, a California corporation, is Trustee under a Deed of Trust dated October 25, 1957, executed by ALBERT F. FRIEBERG and MILDRED I. FRIEBERG, husband and wife, as Beneficiary and certain obligations in favor of THOMAS C. BANNON and FLORENCE M. BANNON, husband and wife, and H. C. CHRISTIE and BEATRICE CHRISTIE, husband and wife, as Beneficiary and recorded December 23, 1957, Page 91, of Official Records of Riverside County, California, and given to secure payment of one promissory note dated October 25, 1957, with interest thereon as therein provided.

That a breach of, and default in, the obligation for which said Deed of Trust is security has occurred in that the following items were not paid when due, and still remain due, owing and unpaid: The principal payment in the amount of \$3,600.00 due and payable on December 12, 1958, has not been paid.

That by reason thereof, the undersigned, present Beneficiary under said Deed of Trust, has executed and delivered to said Trustee a written Declaration of Default and Demand for Sale, and has declared and does hereby declare all sums secured thereby immediately due and payable and has elected and does hereby elect to cause the trust property (record of said Deed of Trust is made a part hereof for description of the premises) to be sold to satisfy the obligations secured thereby.

THOMAS C. BANNON  
FLORENCE M. BANNON  
H. C. CHRISTIE  
BEATRICE CHRISTIE  
STATE OF CALIFORNIA  
PARISH OF LAFAYETTE  
ss.  
On June 14, 1959, before me, the undersigned, a Notary Public in and for said County and State, personally appeared H. C. CHRISTIE and BEATRICE CHRISTIE, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

WITNESS my hand and official seal. (SEAL)

JAMES C. RUFFIN,  
Notary Public in and for said County and State.  
The undersigned hereby certifies that this is a true and correct copy of the original document or instrument.  
PACIFIC TITLE CO. OF RIVERSIDE  
By DOROTHY MALLAGE  
Published July 2, 9, 16 and 23, 1959.

ALADDIN  
Indio DI 7-3360

NOW PLAYING  
John Wayne and William Holden  
in  
"THE HORSE SOLDIERS"

INDIO Drive-In  
DI 7-3712

Tuesday Thru Thursday  
Fred MacMurray in  
"FACE OF A FUGITIVE"

and  
"JUKE BOX RHYTHM"



DOUBLE-DUTY OCCASION IN the Manor Room of the Howard Manor found this delegation of Arthur Murray students and instructors gathering for dancing and refreshments. One party was the dance studio's regular "Destination Unknown" tour that takes the group to different Village spots. The other party was a farewell for Gole Kent, studio instructor seated at center of table, who embarks next week for a three-month European tour—including a stop in his native Sweden. Joining the festivities were, seated, Lee Bryan and Dorothy Levin. Standing, from left, are Howard Sommie, Harold Beck, Hilda Landrus, Mrs. Beck, Shag Franklin, Mrs. Ansel Payne, Ansel Payne, Jan Lotz and Jeanine Howe. Also on hand—by sheer coincidence—in the Manor Room were approximately 35 members of the Riverside Arthur Murray studio. (Desert Sun Photo).



GENE AND LUPE DAPENA duet with flute and maracas while the rest of Los Chicanos — currently at the Chi Chi Starlite Room—round out the act behind them. The popular Chilean musical ensemble has been establishing summer attendance records at the Chi Chi since they opened there a scant two weeks ago. (Sun Photo).

## THOUSAND PALMS

By ELIZABETH NELSON  
"Something new" has been added to Thousand Palms recently—in the form of a new street. It is the continuation of Rosemary Lane north between El Centro Way and Del Norte Way. This section of the street has been paved and curbed for the Burke Twins Estates, owned and under development by Peat and Paul Burke of Palm Springs.

Recent weekend guest of Mr. and Mrs. Leslie C. Thomas was their grandson, Cary Patterson, of Huntington Park.

Other weekend guests of the Thomases have been Mr. and Mrs. Ben Sparks of Manhattan Beach, and Mrs. Herbert Utterback of Gardena. Mrs. Sparks is a sister of Mrs. Thomas. The Thomases visited three days last week in Whittier, one day of which was spent at the beach. They reported it to be quite an experience to see the lifeguards armed with guns, prepared for battle with sharks.

Mrs. Nova Gray enjoyed a recent visit from a life-long friend, Mrs. Harry Freeborn of Plainfield, N. L. The two had worked together as young ladies in New York City, and both had married at about the same time. It had been 12 years since they had seen

each other. Mrs. Freeborn had motored to California with three other ladies on an extensive tour of the West.

Mr. and Mrs. Joe Themis of Indio were recent guests of Mr. and Mrs. Richard M. Hedglin and their daughter, Karen. Their daughter, Judy, is spending a few weeks with her grandparents and uncle and aunt in Fullerton, where the Hedglins motor each week. Mr. Hedglin's father is a patient at St. Jude Hospital in Fullerton, and has been for several weeks.

Ed Finson and his sister, Miss Mary Finson, enjoyed an overnight visit last week of Mr. and Mrs. Douglas Tankersley and their children, Doug, Diane and Debbie, of Sunnyvale, Calif. Mrs. Tankersley is a granddaughter of Mr. Finson. During their stay, the Finsons showed their guests as much of Coachella Valley as possible.

No Stretch, No Strain  
TOLEDO, Ohio (UPI)—When construction work on the Libbey-Owens-Ford office building here reached the 10th floor, sidewalk superintendents complained they couldn't see what was going on any more. So closed-circuit television was installed which brought the action down to eye-level.

From Page 1, MORE ABOUT—

## CIGARET TAX

ed cuts in can size and may consolidate the tax in the profit from the smaller can.

Even though no general price hike on beer has been revealed, some bars have jumped the gun with a nicker a bottle increase in bottled beer prices.

WE'VE HEARD about the smaller can from lots of customers," said Safeway's Butler. "They don't seem to be interested in what its for, they just resent the smaller size."

The four firms reduced their 12-ounce can to 11 ounces, their 16-ounce can to 15 ounces.

Cigarillos took approximately

the same price increase as cigarettes here, the survey disclosed.

ACTUALLY, THERE was a silver lining in the new tax cloud.

Villagers who don't play the horses will have a good deal.

Or, at least, better than the Southlanders who follow the bang-tails.

Under the new tax law, the State of California grabs part of the money in the mutual "breakage" pool which now takes a 10 per cent in place of its former five per cent.

MOREOVER, UNDER the new tax, the state is to take 14 per cent from the gross pari-mutuel pool which will make payoffs on winning bets smaller. The state formerly took 13 per cent.

Think about that next time you put down a beer and light a cigarette.

## The Desert Sun

Address all communications to Post Office Box 190, Palm Springs, Calif.  
Published evenings Tuesday through Saturday excepting New Year's, Thanksgiving and Christmas. Published Mondays if one of these holidays falls on a regular publishing day.  
AT NEWSPAPERS: Single copies, 10 cents.  
Entered at the Post Office of Palm Springs, California, August 8, 1927, under the Act of Congress of March 3, 1879.  
The Desert Sun Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun.  
THE DESERT SUN PUBLISHING CO.  
174 NORTH PALM CANYON DRIVE  
BY CARRIER  
Daily... \$1.25 Month  
MAIL RATES: Payable in Advance  
Daily... \$1.25 Month  
1 Year... \$13.00  
MEMBER—  
California Newspaper Publishers Assn.  
Address all communications to WESTERN DAILIES  
National Advertising Representative  
New York, Chicago, Dallas, Denver, San Francisco, Los Angeles, Detroit

## Jayne Liberace Seeks Divorce

RIVERSIDE, Calif. — (UPI) — George Liberace, brother of the smiling pianist, was charged with extreme mental cruelty in a divorce action filed Wednesday by his wife of seven years.

Mrs. Jayne Liberace sought \$1,135 monthly temporary alimony in her superior court suit as well as an equitable distribution of community property, including their home in Palm Springs. She also asked for an injunction against sale of any of her husband's holdings.

George performed with his famous pianist brother for several years before they had a fallout. The wife of the violinist-conductor estimated he now earns about \$1,000 a week from musical engagements and returns from business holdings.

DAVIS  
INSURANCE AGENCY  
102 N. Palm Canyon Dr.  
FA 4-2148  
R. W. "Bob" Davis

By Herter, Nixon

# Kozlov Caught With Facts Down

By ERNEST BARCELLA

United Press International  
WASHINGTON (UPI)—The Kremlin's newest traveling "peace" salesman — Frol R. Kozlov — got caught with his facts down Wednesday night and had to own up under prodding that Communist history was in error.

He admitted American food shipments to Russia in 1921-22 were gifts. Earlier in the day he had told President Eisenhower the U. S. contributions to stem a famine were a loan that this country forced Russia to repay in gold.

VICE PRESIDENT Richard M. Nixon and Secretary of State Christian A. Herter succeeded in wringing the admission from the wily Soviet first deputy premier at a reception in Blair House.

"I want to straighten you out on one matter," said Herter, who

arrived at the reception late. Herter recalled going down the Volga in 1922 when Russia was in the throes of a famine. "The Congress of the United States had made a gift of money to buy food for the hungry people of Russia," Herter told Kozlov. "You probably don't remember because you were young."

"I REMEMBER WELL," Kozlov said, "because I was hungry." At this point, Nixon quickly interjected, "One thing about Mr. Kozlov, he's a frank talker. That's why this trip is useful."

Nixon went on to say that he had had breakfast in New York last Monday with former President Herbert Hoover, who had been in charge of the relief program to Russia in 1921-22.

"HE SHOWED ME a letter from the Soviet expressing appreciation of the gift that was made," Nixon said. "It's not a question that anyone concerned should show appreciation of a gift—it's a question, as the secretary suggested, that the record should be straight."

Kozlov admitted "the question is not one to be discussed. It is not disputed."

The three-way exchange was spirited but without rancor. They seemed to be borrowing a leaf from the European receptions at which Soviet Premier Nikita Khrushchev has made headlines many times with his cocktail banter.

## Ford Avenue Is Accepted

Acceptance of Ford Avenue near Desert Hot Springs on a petition by George M. Burton of South Gate, southerly from Dillon Road for a distance of approximately one and one-fourth miles, was approved by the Board of Supervisors this week in accordance with a recommendation by the planning commission.

The road will serve a number of houses on government five-acre tracts.

## VILLAGE THEATRE

207 N. Palm Canyon Dr.

FA 4-2535

COMFORTABLY AIR  
CONDITIONED

Continuous Sat.-Sun. 2:45  
Weekdays Show Starts 7 p.m.

## Now Showing

Officer and Gentleman by Act of Congress  
"MAN, THEY GOOD!"  
JERRY LEWIS  
"Don't Give Up the Ship"  
HAL WALLIS  
MERRILL SPENCER SHAWGINSKY MCKLETON  
with BOB HOPE and ANITA LOYD  
Directed by ROBERT SIOGARD  
Story by PAUL HENREID  
Music by PAUL HENREID

## PLAZA THEATRE

128 S. Palm Canyon Dr.

FA 4-2535

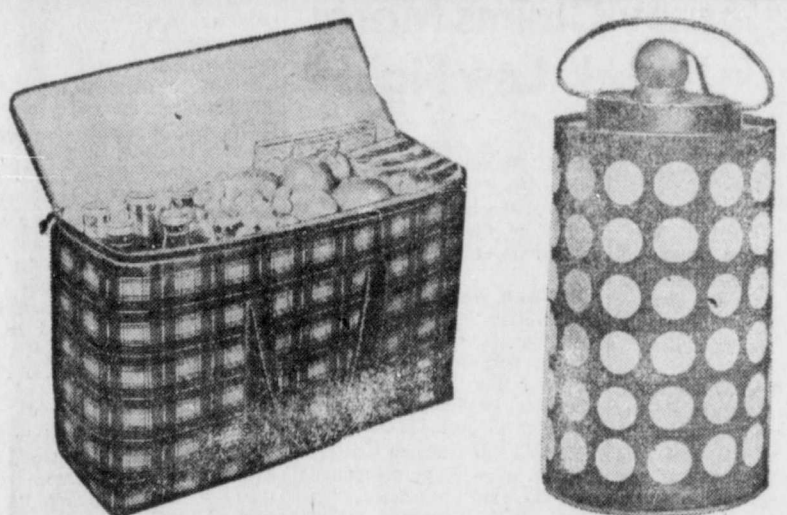
General Admission \$1.00  
Children 55c

COMPLETELY NEW  
AIR CONDITIONING

"The Coolest Spot in Town"

## Now Showing

NOW  
FUN! as Shirley goes on a mission!  
David NIVEN • Shirley MacLaine  
Gig Young  
ASK ANY GIRL  
CINEMASCOPE • METRICOLOR  
with TAYLOR • JOE BACKUS • CHRY KELLY



## THERMO BAG or JOLLY JUG

Washable bright plaid bag. Fiber glass insulated. Keeps contents hot or cold for hours. The perfect companion on picnics or outings.

Fiber glass insulated, 1/2 gallon capacity, standard Mason jar liner. Easily replaceable. Plastic stopper secured to jug. Perfect for picnics, beach, barbecues, outings.

## FREE GIFT

TAKE YOUR CHOICE

With Six Months Subscription or Renewal to

## The Desert Sun

Paid in Advance

## TAKE YOUR DESERT SUN

On Your Vacation--And a Free Gift Too  
No Extra Charge for Mailing---Anywhere

\$1.25 Per Month — Offer Subject to Withdrawal Without Notice

## PICK UP YOUR FREE GIFT

Sorry—These Jugs or Bags Cannot Be Mailed

Call at Circulation Office — 174 North Palm Canyon Drive  
FAirview 5-5005 Box 190, Palm Springs

NOW PLAYING—FOR YOUR  
Dining And Dancing Pleasure  
THE  
**LOS CHICANOS**  
Sensational Spanish Dancing & Singing Troupe  
NO COVER  
COMPLETE DINNER FROM \$2.75  
Palm Springs  
**CHI CHI**  
FAirview 5-5133 or 5-7391  
NO COVER ANY TIME

**SUNAIR**  
DRIVE-IN THEATER  
Hiway 111 FA 8-3111  
Now Showing  
At 8:40 P.M.  
**JOHN WAYNE** **WILLIAM HOLDEN**  
JOHN FORD'S  
THUNDERING SPECTACLE!  
**THE HORSE SOLDIERS**  
At 10:45  
NOW! on Our Screen  
**PATTERSON—JOHANSSON**  
Fight for the Heavyweight Championship of the World!  
See the Knockdowns In Slow Motion!  
At 11:05  
**SCREAMING MIMI**  
FREE PORTABLE SEWING MACHINE  
To be given away on  
Tonight, July 3  
YOU MUST BE PRESENT TO WIN



# Congressmen Praise Taste Of CV Dates

Members of Congress munched on Coachella Valley Dates today while they offered their praise of the delectable fruit to Congressman D. S. Saund.

Individual packages of valley date products were distributed to all members of the House of Representatives and staff members of Congressional committees by Congressman Saund.

THE DATES WERE supplied by the California Date Growers Association and the Associated Date Growers and Packers, both of Indio, through arrangements made by Ray Rummolds, of Indio.

Aaund accompanied his date gifts to his colleagues with a letter explaining that "one of the distinctions of my Congressional District (the 29th) is that it is the date capital of the United States."

RESPONSE TO THE date samplings was instantaneous, Saund reported.

The Congressman said he was swamped with telephone calls and messages of thanks from appreciative members "who expressed their joy at tasting the marvelous fruit."

Saund dispatched a packet of some 50 letters from Congressmen, all "highly complimentary" to the world-famed dates, to Rummolds. He asked Rummolds to present some of the letters to the Indio Chamber of Commerce.

## Braun Named New Trustee Of Mudd College

Appointment of T. W. Braun, of Bel Air and Palm Desert, to the board of trustees of Harvey Mudd College of Science and Engineering, Claremont, was announced today by Henry T. Mudd, chairman.

Braun, founder and president of Braun & Co., public relations and management consultants, already serves the college as a member of its development council.

The new trustee, a native of New Jersey, has been a resident of California since the 1920's. He has held a number of posts in the area, including those of executive vice president of California Consolidated Water Co., California Consumers Co., Arrowhead Springs Corp., and California Date Growers Assn.

In 1936 he founded the public relations firm that bears his name, and since 1955 he has been a limited partner of Merrill, Lynch, Pierce, Fenner & Smith.

## Honor Hymn's Author

FALMOUTH, Mass. (UP) — The 100th anniversary of the birth of Katharine Lee Bates, author of "America The Beautiful," will be celebrated Aug. 12 in this Cape Cod town — her birthplace.

The author of the verses which, set to music, have become one of the most widely-sung of America's patriotic hymns, was born in a shingled house on Main Street, near the Village Green. The house is marked by a simple bronze plaque on a boulder.

## DESERT EMPIRE BUSINESS DIRECTORY

Your Guide to Reliable Businesses in the Desert Empire



### PINK PALACE ICE CREAM PARLOR

Ed Groves, owner-manager—serving 25 flavors of ice cream—all freshly made in the store. Specializing in serving sandwiches and ice cream, sundaes, malts, etc.

**Cottage CAFE**  
Cathedral City  
HOME COOKED FOODS  
Served in a Casual Atmosphere  
Only Finest, Freshest Foods

Hand Packed **PINK PALACE ICE CREAM**  
*makes a party!*  
We Make Our Own 28 FLAVORS  
182 So. Indian Avenue  
FA 5-6149

**Carl Bagley's Desert Auto Body Shop**  
FA 4-2735  
Body Repairs  
Glass - Painting  
3333 N. Indian Avenue

**Palm Springs Transfer & Storage**  
507 SUNNY DUNES RD.  
FA 5-5203  
Exclusive Agent Aero Mayflower Transit Co.

## Dear Abby...

by Abigail VanBuren

DEAR ABBY: My husband will soon be 57 and I am 56. We've been married 34 years and he has been very lucky in business. He says if I won't give him a divorce he will go to Mexico and desert me. He also says that when a woman is 35 a man should kick her out. I am deaf on top of it. He has offered me \$1,000 a month, but what good will money do me if I am alone? His lawyer laughed at me. How can I keep my husband, Abby? Maybe I am a crackpot but I love him. FAITHFUL

DEAR FAITHFUL: Make your husband a deal. Tell him you will have a complete physical (and mental) examination if he will. A doctor might be able to help both of you. And ask the lawyer who laughed at you to go along. He doesn't sound too well either.

DEAR ABBY: I am a Polish man who likes to go out with American girls. Many times when I am at their homes and there are American men present, the American men offer to collect and wash the dishes. The men in the Polish home from which I come never did this. As a result I do not know if I am supposed to offer to help when I eat in an American home. Is this an accepted American custom? Sincerely, CASIMIR

DEAR CASIMIR: In America it is proper for a guest to offer assistance to the hostess if she has no hired help.



ABIGAIL VAN BUREN

DEAR ABBY: My child is a head-bumper. He gets up at night and starts rocking on his knees and bumping his head until he tires himself out. Then he falls asleep. He has been doing this since he's been ten months old and he is almost four and still does it. The thumping sounds like our house is falling apart. Also we are afraid he will hurt himself. Is there any cure for this or should we let him outgrow it?

DEAR MOTHER: If he's bumping his head on the wall — move the bed away from the wall. If he's bumping his head on his bed, pad the bed so he can't hurt himself. Ask your pediatrician for other suggestions, but don't wait for him to outgrow it.

DEAR ABBY: My parents were "the best" but with all their good intentions they failed miserably as parents because of their own mid-Victorian upbringing. They could not bring themselves to mention sex in any form. I can't tell you how ignorant (not INNOCENT — IGNORANT) I was for a girl of 16. You simply would not have believed it possible. Fortunately I married a man who had to educate me and re-educate me in such matters. Thank heavens I do not have to raise my children the way I was raised. I tell them everything they want to know as soon as they are sufficiently interested to ask the questions. Please pass this on. It might help others. HAPPIER NOW

DEAR "HAPPIER NOW": With pleasure — it might help others to be "HAPPIER LATER."

For a personal reply, write to ABBY in care of this newspaper. Enclose a self-addressed, stamped envelope.

For a personal reply, write to ABBY in care of this paper. Enclose a self-addressed, stamped envelope.

Don't be deprived of independence. You'll enjoy life more. Travel in a Marketeer Electric Car — Thousands do ... You Can Too!



World's lowest cost transportation. No driver's license required. Runs on batteries. Goes approximately 30 miles on a charge.

Recharges at your home. Very liberal bank terms. Largest stock of new and used units in the Entire State.

Manufactured by Electric Marketeer Mfg. Co.

(Manufacturers of Electric Cars Since 1941) 2195 W. Highway 99, Redlands, California

Call collect — PYramid 3-2392 for free transportation to factory, or for home demonstration

Homes... Units... Commercial Buildings Alterations Concrete Work  
611 South Palm Canyon Drive  
FA 5-5282 — FA 5-5294

**Press**  
CONSTRUCTION CO.

## THOUSAND PALMS

Recent weekend guests of Mr. and Mrs. Nick Masaracchia and their daughter and son-in-law and family, the Stephen Palmers, were Mr. and Mrs. Cyrus Canzonieri of Granada Hills. Mr. Canzonieri is a brother of Mrs. Masaracchia.

Mr. and Mrs. Charles H. Wallace are spending the summer in Dallas, Texas, where their son, Charles H. the III, is attending

summer school. Mr. Wallace is clerk of the School Board of the Palm Springs Unified School District; and he and Mrs. Wallace operate the Wallace Date Shop in Thousand Palms during the school season.

## Telephone's Birthplace

BOSTON (UPI) — The birthplace of the telephone has been restored and opened to the public. It is the attic workshop where Alexander Graham Bell first transmitted the human voice electrically over wires June 3, 1875.

Originally, the workshop was located in what is now Scollay Square. The new location is a few blocks away at 183 Franklin Street.

**CITROEN**  
now at **WOODFIN MOTORS**  
PRICES START AT \$2695  
Cathedral City

## Del Tahquitz Hotel

OPEN ALL YEAR

### ROOMS

Private Bath \$60 By the Month

### SWIMMING POOL

Cocktails 50c All Day

### PIANO BAR NIGHTLY

316 South Palm Canyon

Across from Robinson's

MYSTERY MANUSCRIPT gets examination from Charles Pelgram, left, and Hungarian pull "Whiskers" after its discovery by Barbara Pelgram, right. Note bears 1880 date, exhorts "discoverer"

## MYSTERY 'NAVY' MESSAGE DISCOVERED BY PELGRAMS

By GEORGE LAINE

An eerie, 80-year-old request for prayers from a sailor who pined the Seven Seas during the middle of the last century has arisen to haunt a Palm Desert couple.

Barbara Pelgram, who admits to being "pretty much a pack rat," found the message — folded neatly under hardware on a hand-made, mahogany seaman's chest — when she started to clean up the chest preparatory to adding it to the Chinese decor of the Pelgram living rooms.

"I THOUGHT IT was a shim under the hardware when I started removing the brass from the chest," she said. "But when I unfolded it, it was covered with writing."

Written on a U.S. Navy binnacle list — a list that tells how many men are aboard a vessel and where they sleep — the message indicates that the writer (his name might have been R. H. Egan) was on Navy cruise of the Orient and that he "put up the first American flag staff in Japan—Samadai Harbor, August, 1856."

History holds that Admiral Perry's visit to Japan was made in 1853, however.

"He may," Mrs. Pelgram conceded, "have been drunk when he wrote that. None of it makes much sense."

THE BINNACLE LIST on which the note is written carries a space for the name of a Navy vessel and a space for completion of a date after the numerals "188," which has helped to establish circa on the manuscript.

The note also declares that "this box made for test case, USN Laboratory, Oct. 1880. Capt. R. H. Egan."

Then, below that detail, came the words that chilled Barbara Pelgram and her husband Charles. "Please to pray for me," the note said tersely, "if I am dead and gone aloft. RHE."

PELGRAM, WHO IS sales man-

ager of Holiday Realty Corporation in Palm Desert, said that he had advised his wife to get rid of the box before the weird discovery was made.

"When she found it, we were both a little shaken," he said. "It was like a voice from the dead."

His attractive blonde wife nodded.

"I've been looking over my shoulder ever since we found it," she said. "I'm not superstitious either."

THE MYSTERY FIRST created shock, then surprise and finally curiosity.

The couple have now decided to photostat the document and send it to the Navy Department in Washington for inspection and analysis.

"If they want the note itself, they're welcome to it," Barbara said, smoothing out wrinkles in her sun suit. "If they don't want it, I'll just keep it."

"It'll be good," she smiled slyly, "for breaking up overlong cocktail parties."

THE BOX WAS among personal effects left by her father, Hubert Greenwood, and which Barbara took because "no one else would have them. I'm pretty much a

pack rat."

The mystery could be cleared immediately if her father were still alive, Barbara feels, and even her mother — now on an extended vacation — may be able to shed some light on the cryptic note when she returns here.

Charles still wants to get rid of the mysterious box but Barbara is determined that it's going to be painted red and placed in the living room.

"I love mysteries," she said. "I guess I'm just curious."

SHE REACHED DOWN, stroked the head of the black and white pull (a breed of Hungarian sheep dog) at her feet

"I stripped all of the hardware off the box looking for more notes," she said. "I didn't find any."

"Thank God," muttered her husband.

"Don't be like that," she admonished.

"I'm going to start planting notes in boxes and jars and things," Pelgram threatened. "Everyone of them will say: 'Help. I'm trapped in a Navy box-making factory'."

The sheepdog got up and left the room.

*"Palm Springs Oldest Insurance Agency"*  
Toby Curtis  
**CURTIS-KIELEY INSURANCE**  
Representing the Nation's Foremost Companies  
Writing All Types of Insurance  
756 North Palm Canyon Dr. Palm Springs, California  
FA 5-2719 Tom Kieley



THE DESERT SUN PUBLISHING CO.  
GEORGE E. CAMERON, JR., PRESIDENT

174 North Palm Canyon Drive Palm Springs, California  
WARD J. RISVOLD, Publisher  
DON KLOTZBUECHER, Managing Editor KENNETH BROTT, Business Manager  
J. W. RICHARDSON, Mechanical Superintendent

The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

## Flag Sales Would Increase By Millions If Stocked By Stores

Of the thousands of items of merchandise carried as standard stock in the major classifications of stores throughout the United States, the one which normally would be expected to be the leading "seller" is conspicuous by its almost total absence.

Paradoxically this item, almost unobtainable in retail outlets in the average communities of the country and even in many of the larger cities, is one which every citizen should be proud to own... the American flag.

There is no question that the thought of purchasing, displaying, or at least personally possessing an American flag does stir in the minds of millions of persons in these United States on various occasions, especially during the annual observances of those specifically patriotic national holidays such as the Fourth of July, Flag Day, Decoration Day and other special times and places where Old Glory is featured in display and honored tribute.

It follows that if American flags were included as stock items by even one store in each town, displayed and advertised as is other "merchandise" offered for sale, millions more Americans would become the proud owners of their own copy of the beautiful Star Spangled Banner.

Anyone who sets out to buy an American flag can soon be convinced that it is not so much the waning of patriotism among the people but rather the difficulty of finding where to buy one that is responsible for the decline in general public display of Old Glory, so widely noticed and deplored in recent years during national patriotic occasions.

The fact is that flag manufacture, distribution and sale has become such a specialized line in the United States that even the purchase of one usually entails mail-order know-how or close contact with someone in a patriotic organization or flag specialty business. In effect there exists what amounts to a "corner on the market" in the sale of flags.

It stands to reason that the flag-makers would like to increase business volume as would all commercial concerns. This can come only through greater sales which in turn will result only if more flags are stocked, displayed and advertised by stores as a regular item in every town in America.

It would seem that here is a ready-made undertaking in which the various Veterans groups, Elks and other leading nation-wide patriotic organizations could render an inestimable public service by leading a campaign to arouse and encourage stores in all parts of the United States to provide the public with an opportunity to purchase American flags.

Nothing would do more to stimulate the individual patriotic pride in country, nor increase that of the nation as a whole, than the greatly increased sale, display and possession of American flags by the populace from coast to coast.

And with the venerable Star Spangled Banner increasing its "stars" from 48 to 50, this would be the ideal time to make new American flags easily available to every toddler, teenager and adult in every village and metropolis in these freedom loving United States.

## Two-Party Psychosis

WASHINGTON, D. C. — Dr. Clarence W. Couchmaster, the national psychiatrist, had stopped catagorizing and chasing ambulances since the vote against confirming the not-to-be Secretary of Commerce, Lewis L. Strauss. How come?

Well, till Memorial Day recess, which is traditionally the two-thirds mark, the 86th Congress had been distressingly sane from Dr. Couchmaster's viewpoint — no patients: But since the turn-down of the Strauss appointment, Dr. Couchmaster was back on Prosperity Street. The word is that he'd come up with some new patients — the 86th Senate, the Democratic party and the Republican party. How were they doing?

"WELL, THERE'S nothing much wrong with the U.S. Senate," said Couchmaster. "No matter how you wanted the Strauss affair to turn out, you've got to admit that the Upper Chamber did all right."

Was it right for the Senate to act from spite and anger?

"Well, it was anger," admitted Couchmaster, "but it was honest anger. There was a measure of spite, but most of it was the expression of the Senate's famous independence. Senators Randolph, Talmadge, Ervin and Jordan are said to have reacted against pro-Strauss pressure. But it was two-sided. The word is that another Democrat, Dodd of Connecticut, was subjected to anti-Strauss pressure and voted the opposite way. That's how Americans like their Senators to behave when over-pressured, isn't it? (It's a healthy sign.)"

THEN DR. COUCHMASTER was saying that the Senate had

suffered no major ill effects to its prestige and nature. But what about the Senate's component parties? Was either the Democratic or Republican party in bad shape?

"Ah, yes," said Couchmaster, "and I'm terribly worried about the Democratic party. I'm afraid the Democratic mind is torn into tatters of mixed emotions about the whole affair. The story is that Majority Leader Johnson muttered as he voted against Strauss, 'I'm afraid I'm going to win this fight.' A lot of other Democrats voted against Strauss, but didn't really want him to lose."

In politics it never pays to make a martyr, is that it?

"MORE THAN THAT," assented Couchmaster. "The Democratic party has always stood as the champion of the underdog, the individualist, the smear victim, the fellow in need of a friend. It's an intangible thing, but the Democratic party in clobbering Strauss has partially destroyed that image in the public mind. The Democratic party has also made it impossible (as the word comes from the GOP camp) for the President to appoint any more Jewish cabinet members, for fear they'll be turned down, as Strauss was. How is that going to sound when the liberal party next goes to the polls?"

But Dr. Couchmaster must know there was no anti-Semitism in the Strauss affair.

"MAYBE NOT," said Couchmaster, "but the Republicans are saying so, and that's enough to give the Democratic party some very bad dreams. On top of that the four Democratic presidential candidates in the

Senate — Senators Johnson, Kennedy, Humphrey and Symington — all voted to weaken the power of the Presidency. Who's going to vote for fellows like that? In times like these?"

Well, Dr. Couchmaster seemed to have a very sick Democratic party on his couch. How about the Republican party? Recovering from the shock of this major defeat?

"NICELY," SAID Couchmaster. "The GOP, as usual, suffered from lack of savvy in the White House. The President and his staff lobbied for Strauss, all right, but not with the finesse that wins these battles."

"At almost precisely the time when he appointed Strauss last fall, like was vetoing a bill by Senator Maggie Smith (R., Maine) for the Portsmouth Navy Yard. Is that the way to lobby for Senate support? And when a flock of Colonels were turned into Brigadier Generals, it didn't happen to Colonel Bill Lewis, who happens to be Senator Smith's administrative assistant. Would Harry Truman have played it that dumb?"

WHAT'S THE GOP suffering from, Dr. Couchmaster?

"Three ailments," said Couchmaster. "A nervous tic from trying to kick itself in the pants. The GOP is also convulsed with laughter at the stupidity of the Democrats. Finally, the GOP is trembling from the daring thought of making Lewis Strauss the keynote speaker at the next Republican National Convention. Ah, the way our political parties do misbehave!"

With that the busy psychiatrist hurried away, his pockets jingling merrily with the profits of political folly.

—Holmes Alexander

## Quotes from the News

MEMPHIS, Tenn. — Police Chief James C. MacDonald, explaining why police have less trouble with drunks during hot spells:

"Who needs whisky? This weather would knock anybody out."

MONTGOMERY, Ala. — Gov. John Patterson, on the National Assn. for the Advancement of Colored People:

"There is no room in Alabama for such an organization. They

should stay in New York where they came from and stop kindling the fires of racial hatred in the South. They should do their agitating somewhere else."

NEW YORK — Gov. Nelson Rockefeller, welcoming members of the Lions International in convention here:

"The appeal and strength of your organization lies in your great objective of service-service to the communities and the world in which we live."

CAIRO — President Gamal Abdel Nasser, reaffirming Egypt's ban on Israeli shipping in the Suez Canal:

"We shall continue to proceed on our course whatever the consequences may be."

NEW YORK — President Eisenhower, on being told by Kozlov that the Russians are using atomic energy for peaceful purposes:

"I have been preaching that for six years."

AT THE CLOSE of the day when the thousands, some happy and some wrapped in gloom, streamed from the stands, I overheard a colored couple discussing the day's results.

"Oh, anyway," said the man philosophically, "I got me a good job. Thank the Lord, we don't have to EAT off the horses."

And that dejected Villager: "The heck with it. I've got a dollar bill in my shoe and return bus tickets downtown and back to Palm Springs."

## The Handle



## This Side of The Sun

By Phat

Tomorrow there'll be thousands  
Who'll take it on the lam  
Every highway in the land  
Will be one great big jam.

As for me, the only time I'm going to step out of the protection of the house is to dash out, pajama-clad, for the morning paper and in the afternoon, walk to the corner mail box with one of these things. Fully clad, of course.

Same goes for Saturday and Sunday. I plan to be here Monday.

JUST RECEIVED another little pamphlet from an organization concerned with safe driving.

It reports that 1958 was more deadly on the highways than the entire Korean War with almost 37,000 killed and three million injured.

It contained statistical data on the astronomical property damage and man-hours lost by those not too seriously injured.

Also that 49 per cent of the injuries resulted from weekend accidents. Those were ordinary two day week ends. The one starting tomorrow is a three-day affair.

IT DOESN'T take long for a new simile to creep into the language. Talked to a fellow last Saturday who had just succumbed to the lure of June and had said "I Do."

Asked him how he felt about it all and he said:

"Boy, I'm as happy as a Swede on Johansson day."

AS YOU KNOW, about once a week I sally forth to look at the livestock out Ingwood way, the geese, the horses and the swans. (Past, operator, if the plural of swan is just swan, knock the "s" off that.)

You hear many things while being buffeted around by the milling crowd.

Every time I hear "Palm Springs" I eavesdrop more intently.

LIKE TWO WOMEN sitting in front of me.

"And you know we left that place at Palm Springs cleaner than when we went into it and that nifty landlord had the guts to dun us for the cigarette burns on the rug and coffee tables!"

"Yeah, I got a friend in Palm Springs who makes money at the races (this from a guy standing back of me). Never bets more than place or show and when he's \$15 ahead, he goes home."

When asked what this Village man does if he doesn't reach \$15, the man said:

"I don't know, he didn't say."

## STAN DELAPLANE'S Postcard

How is your corporate image? I have been doing a lot of worrying about my corporate image lately.

A corporate image is the latest thing for corporations—it is the mental picture the public has of your corporation, as simple as that. Corporations spend millions of dollars improving this image or picture.

THE BEST CORPORATE image, I gather, is a sort of kindly father. Guarding your stock (and splitting it like kindling). At the same time giving the stockholders fewer dividends because the money is all going into public service.

(The best example I can think of offhand is Union Oil. Union Oil is plowing money back into a Sparkle Corps, a bunch of antiseptic and beautiful cupcakes who inspect Union Oil restrooms.)

THIS GIVES ME a corporate image of an oil company. The directors are sitting around the mahogany, cracking jokes and gasoline.

The stock is gold-edged. Dividends are pouring out to the worthy.

The loudspeaker radio crackles in this lovely atmosphere:

"Paper towel on the floor at Station 5, 23rd and Arbuckle!"

THE PRESIDENT throws the intercom.

"Get that call? Fine. Fine." He hangs up. "Two Sparkle Corps units now en route. Not really a two-alarm sparkler. But what the heck, nothing is too good for the friends of Union Oil."

The directors cry in unison: "Thank Heaven."

That is the corporate image I get of Union Oil.

FOR A LONG TIME, corporations had a very bad corporate image. The picture of a corporation was like a cartoon on the editorial page when we are against somebody.

This picture was something like this: A fat, selfish man in a claw hammer coat and a silk hat labeled "Greed." He was hitting a small inoffensive man over the head with a bag marked

"\$." The little man is labeled "Public."

This was before the corporations knew they had an image.

WELL, THIS IS all changed. Now we corporations watch our images like a lady watches her weight.

I say "we" because I have a corporation. Me and my dog, Inc. who is the world's only incorporated dog.

I got this corporation and, while it did not make me rich, it gave me a wealth of good feeling. My family was pleased that I had a corporation. Because it is well known that corporations are practically like Santa Claus. (That is what corporation images do to people, even children.)

"WE CAN'T AFFORD IT." I would cry at each household expenditure.

"Take it out of the corporation," they said. "The corporation can pay for it."

Well, by and by, the corporation got down to \$935. A sort of holding operation with the band.

When we got the new dog, everybody said: "The corporation can buy his dog food."

I thereupon gave this dog the major part of the corporation.

And I must say he has handled it as well as I did.

OUR CORPORATE image is 4 months old. He is mostly Australian shepherd. Though his papa was something else. We suspect a bird dog. Because this dog is more interested in birds than in sheep.

Anyway, he is a kindly dog. He would not hit "Public" over the head with a bag of \$\$. Not even with a bag of old bones. He is black and white — sort of splashy. One ear cocks but the other falls down a little.

HE DOES NOT herd sheep. But he herds lizards. He is terribly fond of lizards and herds them under logs. Then he sits and looks proud of himself as though we just split the stock three ways.

He is an excellent corporate image. I doubt that the oil companies can beat it.

## GRIN AND BEAR IT By LICHTY



"The folks think I'm too interested in television and comics!... They don't realize I'm just killing time 'til I get old enough to get a driver's license!..."

## EARL WILSON:

## Talking About Cars

NEW YORK — We were talking about cars... Comedian Alan King mentioned at El Morocco that he's ordered a Rolls-Royce built for him for fall delivery. "It's my mink coat, my diamond ring," he smiled at his wife, who said: "But how is it going to look when I drive it down to the supermarket?" ... Movie star Ann Miller reported at Toots Shor's that her husband, Bill Moss, a Texan, has bought her both a Cadillac and a Thunderbird — and she can't even drive — And that brought up the remark of Copacabana comedian Charlie Manna who claimed his wife, a student motorist, growled while behind the wheel, "Who is that ignoramus in front of me who is driving so close to me?"

Sammy Davis Jr. sang and played the drums for a half hour at The Harwin... Arthur Godfrey invited singer Tony Bari (who underwent similar surgery) to vacation at his Va. farm... Ed Sullivan and CBS are discussing two TV spectacles, to cost \$500Gs each.

Jerry Lewis congratulated comic Allan Drake for refusing to appear with your rock 'n' roller Fabian. (Drake gives one reason: "When Tony Bennett once worked a rock 'n' roll show, someone threw a lead bolt and hit him in the head.") ... Maurice (Doberman) Gosfield of the Bilko show is dating showgirl Baby Lake in Miami Beach... Debutante-actress Natalie Trundy says she's quit school for an acting career... Barbara Hutton and her friend Jimmy Douglas had a tiff in Japan and he's returning alone.

They're hunting an actor—must be Irish—to play Siobhan McKenna's twin brother in "Twelfth Night"... The star of one of Broadway's top hits asked her husband, visiting in N.Y., if he'd like to see the show, and he answered, "What show?" ... EARL'S PEARLS: Housework (says comedienne and housewife Jean Carroll) is something you do that nobody notices unless you don't do it. WISH I'D SAID THAT: The henpecked husband is one who holds his pay envelope up to the light to see if he got a raise. By The Hall Syndicate, Inc. (Distributed 1959)

## MIKE CONNOLLY:

## Ballamy or Heston

HOLLYWOOD — You can flavor all those announcements that Ralph Ballamy is a cinch to repeat his Broadway success in the movie version of "Sunrise at Campobello" with a pinch of salt. Charlton Heston is likeliest, as of now, to play the role of Franklin D. Roosevelt in the film. However, both actors will undergo strenuous screen tests for the part, under the direction of writer-producer Dore Schary.

Noel Coward's concise education for the flop of "Look After Lula," his recent Broadway play: "It's very simple—nobody went to see it!"

TWO OF THE hottest stars in the business today will team for the first time in Dorothy Kingsley's script for Metro, "The Lady Takes a Tramp"—Audrey Hepburn and Frank Sinatra. The Thin Singer tells me he'll play a "Pal Joey"-type character in it, but that's all he's spilling — "because I don't want anybody else to steal Dorothy's idea."

Miss Hepburn's husband, Mel Ferrer, won't be involved with this one, as he was on the not-so-successful "Green Mansions." He is angling Ingrid Bergman to star in another Kingsley script, "Nine Coaches Waiting." He'll direct, same as on "Mansions."

RODDY McDOWALL meanders back to Metro for the first time since World War II's "White Cliffs of Dover" with Greer Garson to play a "souful, saintlike Beatnik" in the daddy of the Beat books, Jack Kerouac's "Subterraneans."

More on Metro: The studio is Metrol-calling its original "Ben Hur" cast to be special guests of the new "Ben" bunch at the big Hollywood premiere they're planning. Silent stars signalled to backstop the new ones are Ramon Novarro, May McAvoy, Francis X. Bushman, Betty Bronson and Carmel Myers. Their counter-parts in the new picture are, respectively, Charlton Heston, Haya Hararret, Stephen Boyd and a new Italian actress named Jose Grei (cq) in the Betty Bronson part. Sorry — the villainess portrayed in the original by Miss Myers has been written out of this version.

THE FOURTH of July looks like a Glorious One for Jill St. John and Lance Renton. Jill's divorce from Neil Dubin will be final this Independence Day... As for Debbie Reynolds, she'll be spending the Fourth in Honolulu helping Harry Karl celebrate Hawaii's first

Independence Day. June Blair, one of the starlets in Fox's "Best of Everything," has this to say about it: "The picture has just about everything — suicides, infidelity and an abortion. It's for teen-agers, of course."

CHANNEL CHATTER — Strange, in view of all the fine actors they have on their own Tight Little Island — but British Telecasting is paying all-American Burl Ives to play the all-English Falstaff in its upcoming spec, "Henry IV," with Peter Finch as all of Henry himself.

Ballantine's Ale and Camels handclapped to co-sponsor Nat Holt's new Western series, Shotgun Slade. So Scott (Slade) Brady quits his co-starring role in Broadway's "Destiny Rides Again." Aug. 10 to shoot the new show here at Revue.

Jeanne Kern, great-grand-niece of the late, great songwriter, Jerome Kern, will be a regular in the cast of Screen Gems' new series, Dennis the Menace.

THERE'S BEEN SO much hullabaloo over the suicide of George (Superman) Reeves, they're talking of reviving the series with another musclemen in the title role. But don't write to me — write the executor of George's will, Art Weissman, at the Moulin Rouge in Hollywood! Steve Allen moves from New York to Hollywood permanently Tuesday (July 7) and it won't be long till Perry Como starts beaming his shows from here instead of New York. Only thing that's held Como back, believe it or not, is his loyalty to his production crew in Manhattan — it's gonna be tough for all those men to sever all ties, pull up stakes and move out here. But they'll work it out some way. As for Steve, he feels it's a necessity on his part because he can get bigger-name guest stars here.

LES BROWN and His Band of Renown will be backstopping Steverino and Plymouth. So what happens to Brown's longtime tie with Bob Hope, an association that goes way back to their USO tours of World War II? Well, Bob will have to get himself another boy, because Plymouth would never allow Brown to help sell Buicks!

Gene Kelly, on a kick to dislodge a gal who will high-kick as big a storm as Barrie Chase stirred up on last year's fabulous Fred Astaire spec, has signed dancer Carol Lawrence of Broadway's "West Side Story" to sidekick his own spec this fall.



## Society

Hildy Crawford, Society Editor

### Fireworks at Fun Fair on Fourth

Under Chamber of Commerce sponsorship is the Palm Desert Fun Fair that means an old-fashioned July 4th celebration at Shadow Mountain Club, from 4 to midnight on July 4th.

The program includes a water show, lawn games for the whole family, a sparkling variety show staged by Palm Desert Players at 8:45 p.m., and a tremendous fireworks display at 9:30.

There will be booths for food and refreshments and skill games which all open at 4 p.m. A fried chicken supper in the club's main diningroom and on the dining terrace will be served from 5 to 9, and there will be dancing until midnight.

Shadow Mountain Club will remain open all summer, through Labor Day, except that it closes on Tuesdays.

### Ships Out As Merchant Seaman

Ronnie Pendergast, son of Mr. and Mrs. Tom Pendergast of North Palm Springs, is serving as merchant seaman this summer aboard the SS C. E. Dant, combination freighter and passenger. The ship left San Francisco June 25 and will visit 18 ports, including Manila, Kobe, Hong Kong, Yokohama, the Hawaiian Islands, Philippines, Japan, Formosa and the China mainland before returning to San Francisco August 30. In November he plans to ship out again until February, and then return to San Bernardino Valley College to obtain his teacher's degree.

### Girl Scouts to Feast on Fourth

Girl Scouts will feast on barbecued chicken on the Fourth of July at their national encampment in Colorado Springs, Colo. Here's the recipe:

Wash and dry 9 chicken halves. Sprinkle each with 1/2 teaspoon of monosodium glutamate. Brush with corn oil. Place on the grill, skin side up, over medium-hot coals. Cook 20 to 30 minutes, or until brown on both sides. Turn once or twice during cooking.

While the chicken browns, combine 1/2 cup of corn oil, 1/4 cup of lemon juice, 1/4 cup of water, 1 1/2 tablespoons of salt and 3 tablespoons of sugar in a saucepan and bring to a boil.

Remove each browned chicken half to a square of aluminum foil, top each with 2 tablespoons of the sauce and close foil by twisting ends together over the chicken. The foil need not be sealed air tight. Place on grill and cook 30 minutes more.

### Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to FA 4-5003.)

July 7  
Kiwanis, Chi Chi, Noon.  
Civic Orchestra, High School, 7:30 p. m.

July 8  
Rotary, Chi Chi, Noon.  
P. S. Optimists, Biltmore, noon.

July 9  
Lions, Chi Chi, Noon.

Roll canned apple slices in finely chopped peanuts for snacktime or the salad course.

### Closet Care Outlined in New Booklet

The problem of storing clothing, accessories and other household items is as old as mankind, according to a new booklet on closet care and problems which was published in New York this week.

Entitled "You and Your Closets," the booklet is the result of an extensive study on closet care and problems conducted by Stuart M. Lerner Inc. among more than 2000 home furnishing editors of newspapers, magazines and radio and television stations in the United States.

Typical comments received from the home furnishing editors and reproduced in the booklet include: "One side of closets should have shelves underneath for blouses and skirts and there should be plenty of space for shoes."

"Rods higher from the floor, leaving more room for shoe racks."

"A planned closet, not just a hole in the wall."

The booklet points out that although greater attention is being given to providing adequate storage space in the design of the modern dwelling, untold millions of families are still saddled with the old fashioned and cluttered closets.

Helpful tips for closet care and planning offered by the booklet include:

In building your home, talk to architect and builder about making certain that all present and future needs for closet space are anticipated.

Make certain that careful thought is given to the closets in the children's room, being sure that everything the child needs is within reach.

Built-in shelves and drawers can be a convenient way of affording needed space for personal articles and other household items.

It's a good idea to outfit closets with plastic hangers. There are many specialized designs which have been especially created to properly hang every type of garment.

The public may obtain free copies of the booklet "You and Your Closets," from Stuart M. Lerner, Inc., 835 Sixth Avenue, New York 1, N. Y.

### Attends Synod At Occidental

Dianne Copass attended the Synod of California of the United Presbyterian Church in the U.S.A. at Occidental College in Los Angeles, the past week, as an elected officer of the Youth Synod of California. Dianne is Faith program area chairman, for Riverside County.

Mrs. Jack Copass and son Jack joined Dianne for the weekend in Los Angeles at the home of her mother, Mrs. James Montee, and also spent two days at the home of Mrs. A. J. Copass in Downey.

The entire group enjoyed a dinner in Chinatown where they were joined by Mr. and Mrs. Lawrence Cotter and children, Barry, Jeffrey and Kathleen of Hollywood.

### Mincemeat Cookies

In cookies, as in pie, mince meat makes good eating. Make drop cookies from your favorite mix according to package directions. Add the contents of one (9-ounce) package of condensed mince meat, blend well and bake as directed on the cookie mix package.

Sauerkraut for snacktime: Put a spoonful of drained, chopped canned sauerkraut on crackers spread with cheese.



MOTHER OF THE YEAR in 1957, Mrs. Edna McMillan of Palm Springs, is vacationing in Hawaii. Here, seated on right, is pictured with four of her children from left, Douglas McMillan, Mrs. Edwin Johnson, Mrs. Margaret Friberg, and Mrs. Warren Seyfried. Fifteen members of the family are at the Halekulani Hotel on Waikiki Beach with Mrs. McMillan. Mother of the Year in 1957, she has five sons, five daughters, 32 grandchildren and 12 great-grandchildren. She is currently head of the Mother of the Year Committee which is responsible for selection of the Mother of the Year. She spends most of her time here and in Oxnard. (Halekulani Photo).

### June Bride Married in Banning

Among the June brides was Mary Lynn Driver, daughter of Mrs. Inez Driver of 67-920 Highway 111, who was married to Richard Cazallucci of Tucson, on June 25.

The two said their wedding vows before Rev. C. F. Waters in the First Baptist Church in Banning.

The bride, who was given in marriage by her brother Jerry Driver, wore a ruffled gown of white lace, with three-quarter veil, and carried a wedding bouquet of white carnations. Accompanying her as bridesmaid was Ramona Kraus, wearing a white gown trimmed in yellow. Best man was Lawrence Morizio of Boston, Massachusetts.

A reception followed at the bride's home, where the wedding cake was cut and served with champagne.

The bride, a graduate of Tucson High School, attended Adult Evening School in Palm Springs this winter, taking a secretarial course.

Following a honeymoon trip along the California coast and up to Arrowhead and Big Bear, the newlyweds will be at home in Tucson.

### Jack Heidts Have Daughter

Jack and Maryanne Heidt are the parents of a seven pound, three and one half ounce daughter, Anne Adaline, who was born at St. Joseph's Hospital. The newborn has a brother, John, three and a half.

Jack is the former manager of his father's Lone Palm Hotel and the couple are now living in North Hollywood where he is associated with the Union Bank of Los Angeles.

Grandparents are Mr. and Mrs. Kenneth M. Kerans of San Clemente, Horace Heidt of Van Nuys and Mrs. Sohns Heidt of Santa Monica.

### Well Traveled Wife of Vice President Gives Packing Tips to Save Pressing

By PATRICIA WIGGINS

United Press International WASHINGTON (UPI) — If you're tired of traveling with clothes that look like they came out of a wringer instead of a suitcase, take some packing tips from the well-traveled wife of Vice President Nixon.

According to trim and tidy Pat Nixon, if you buy suitcases big enough, clothes packable enough, and hats small enough, you'll never need an iron at your destination.

From Bangkok to Britain, the attractive Second Lady of the land has practiced what she preaches and has found that it works. That's quite a guarantee since her travel wardrobes include gowns for dinners with kings and queens as well as suits for orphanage visits.

For example, take the Nixon's trip to London, where the Vice President took part in the dedication of an American chapel. Mrs. Nixon packed a wardrobe for her crowded week-long schedule in London in two large suitcases, one small case and a hanging bag. The latter held a gold brocade dinner dress she wore to be hostess to the Queen. A hanging clothes bag was an unusual treat.

Always get suitcases that can hold a skirt without being folded and a dress with only one fold at the waist, said Mrs. Nixon. Use a little tissue paper stuffed under the fold at the waist.

Be sure to take fabrics that travel well. Her favorites are silks and nubby wools. Many of her suits and less dressy dresses are wool and a snap to pack. Three of her formal gowns for London were silks and the other a sheer and lightweight Chantilly lace, also very packable.

Mrs. Nixon also favors small hats that don't take special or oversize boxes. Frequent shifts in hats, she finds, helps her "fool the public" into thinking she has more changes of costumes than she actually has packed.

"I pack neatly and unpack immediately on arrival," she added, "and I never have to do any pressing."

She learned long ago, when she used to travel with an iron, that "there never seems any place to plug it in."

For a dip or a sandwich filling, blend peanut butter with canned apple sauce and crumbled crisp bacon.

**COCKTAIL HOUR**  
At the Chi Chi

Seven Nights a Week!  
Dining • Dancing • Cocktails  
**FRANK GRACE**  
and His Music Makers

FABULOUS FOOD — SENSIBLE PRICES  
Open All Year — Never A Cover Charge

Complete LUNCHES from \$1.25  
FABULOUS DINNERS from \$2.95  
Thursday Nights CHAMPAGNE Included

**FRANCOISE and VIN RILEY**  
in our Celebrity Lounge  
Daily from 6 P.M.

60c COCKTAIL HOUR 4 - 7 P.M.  
Complimentary Hot and Cold Hors d'oeuvres

**HOWARD MANOR**

Dave Margolis — Jack Dempsey

**FREE ! FREE ! FREE !**

Penny Says:

**WIN A HANDSOME PORTABLE BARBECUE**  
at

**Cameron Center Mayfair Market**

**Drawing Every Saturday 12 Noon**

To Enter Deposit Your Register Tape at Either Palm Springs Mayfair Markets

**NEW CONTEST BEGINS AFTER EACH DRAWING**  
Barbecue Set Comes Complete with 24-Inch Grill—Electric Spit—Hood

LISTEN TO KDES FOR FURTHER DETAILS AND WINNERS

### Lyleen Goodwin Weds Jerry Oscar Shelby

Lyleen Goodwin, daughter of Mr. and Mrs. Arthur Lyle Goodwin of Elsinore, and Jerry Oscar Shelby of Cathedral City, son of Mrs. Ella Shelby of Val Verde, repeated their wedding vows Sunday afternoon at the First Presbyterian Church in Riverside. The Reverend Joseph Easter, pastor of the church, performed the ceremony.

For her wedding, witnessed by 250 guests, the bride chose a floor length gown with bouffant skirt. Rosepoint lace embroidered with seed pearls formed the bodice, the lace extending in pointed panels on the skirt. A crown of seed pearls caught up the elbow length illusion veil. She carried a white orchid encircled with carnations and stephanotis. Around her neck she wore a tiny gold locket on a fine gold chain, which her mother had worn 26 years ago at her wedding and which had been the mother's infant locket.

Julie Goodwin served her sister as maid of honor and she wore a ballerina length gown of yellow nylon lace and taffeta, fashioned princess style. Her accessories matched the gown and she carried a pink carnation fan.

The gowns of the two bridesmaids, Sharon Basiger in pink and Kay Williams in blue, were identical in style to the maid of honor. They carried fan shaped bouquets.

Katheryn Shelby, niece of the groom, was the flower girl and wore a floor length gown styled like that of the bride, with a white picture hat of net.

Roger Ragland of Riverside acted as best man and ushers were

REGISTERED CHRONOGRAPH  
WATCH TECHNICIAN

We're open

All summer.

Doing our usual

Expert repairs.

**Marvin WADE**  
JEWELER  
494 SOUTH INDIAN • FA 5-2949  
LOCATED IN RAMON DRUG

### PETTICOAT LANE BEAUTY SALON

OFFERS THESE SPECIALS

Any Hair Cut	\$1.95
Pedicure	\$2.95
Oil Manicure	\$1.45
Complete Facial	\$3.75

### CUSTOM PERMANENTS

Includes  
Creme Shampoo \$0.95  
Creme Rinse  
Haircut  
Complete Restyling

**TINT or BLEACH**  
Retouch \$7.50  
Includes Shampoo Set  
Using product you wish

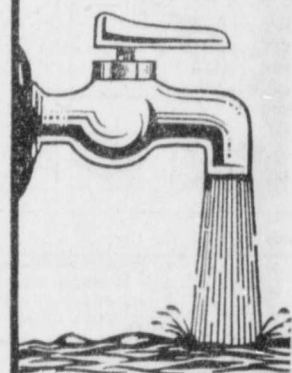
Georgia Cleveland

Noted beauty authority whose beauty hints are heard daily over KDES at 11:30 a.m. Let her supervise a new styling for you.

Reconditioning Hair Treatment \$1.45

ALL WORK DESIGNED TO PLEASE

173 North Palm Canyon Drive  
FA 4-1097—Free Parking in Rear  
CLOSED MONDAYS AND TUESDAYS



### WATER COMPANY OBLIGATIONS

We have three main obligations to you as a water user . . . gathering water, safeguarding it, and distributing it to you . . . when and where you want it.

There are other responsibilities, of course.

One of them is to help you keep your home

—and our city—beautiful. Green lawns, healthy shade trees, flowers and shrubs require water. They represent a sizeable investment on your part in planning, seed and plants, and effort—not to mention the patient waiting for them to reach their maximum beauty.

Remember that regular, frequent watering is essential through the warm, dry summer months. You will be richly rewarded for your pains.



**Palm Springs Water Co.**

844 N. PALM CANYON DR.

FA 4-1321

### WAREHOUSE PRICES WE SELL FOR LESS

Why Shop out of town?  
When you can have both  
**Style & Value**  
here

### RAMON MODERN FURNISHING

OUR NEW ADDRESS  
4765 East Ramon Road  
Phone FA 5-2173

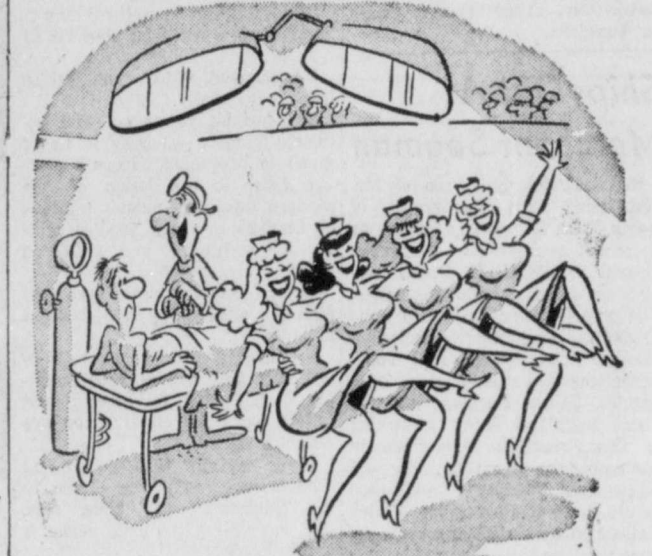
OPEN EVENINGS BY APPOINTMENT





I DON'T CALL RHUBARB PIE PIE!

LAFF-A-DAY



"Your operation is being televised."

DAILY CROSSWORD

Crossword puzzle grid with clues and answers.

Translator Schedules table showing program times for Thursday, July 2 and Friday, July 3.

THERE OUGHTA BE A LAW

Cartoon strip titled 'THERE OUGHTA BE A LAW' showing a man at a desk and a woman at a typewriter.

tv-radiologic

TV and radio program listings for Thursday, Friday, and Saturday.

KDES-dial-920-1000 Watts

Radio program listings for KDES, KPAL, and KCMJ.

KCMJ

Radio program listings for KCMJ.

KPSR

Radio program listings for KPSR.

PEANUTS comic strip panel with characters Charlie Brown and Snoopy.

CORDO comic strip panel showing a man in a suit.

ARCHIE comic strip panel showing Archie and his friends.

POGO comic strip panel showing Pogo the dog.

MUGGS & SKETER comic strip panel showing Mugs and Sketer.

ETTA KETT comic strip panel showing a woman in a dress.

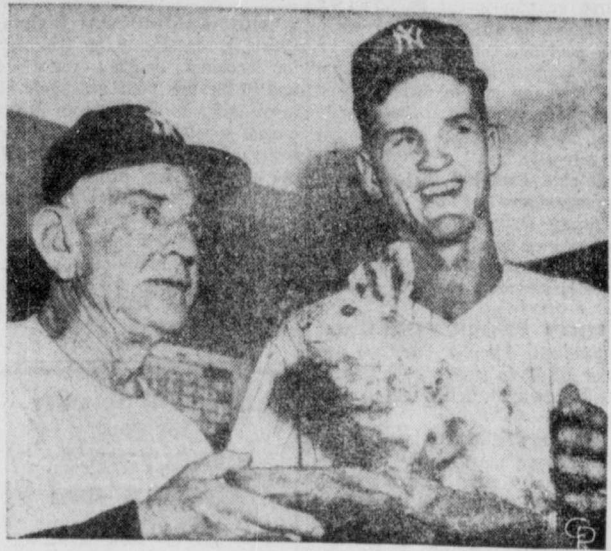
MARK TRAIL comic strip panel showing a man in a suit.

SECRET AGENT X9 comic strip panel showing a man in a suit.

JOE PALOOKA comic strip panel showing Joe Palooka.



# Terry Hurls 4-Hitter, Yanks Move Into 3rd



## Castoff Notches Shutout

United Press International  
Don't just stand there, do something — and now that Ralph Terry finally has, Casey Stengel is convinced things are looking up for the Yankees.

"I gotta find me another pitcher before we can get back up there again," Casey has been saying all along.

STENGEL NEVER mentioned any names but the implication was plain he was waiting on Terry, who was obtained from Kansas City on May 26.

The skinny, 23-year-old right-hander certainly looked like the answer to Casey's problem Wednesday night when he pitched a four-hitter, struck out six and walked only one in a 4-0 victory over Baltimore.

That victory was only the first for Terry since coming from the A's, but it moved the Yankees into third place, only three games off the pace, and dropped the Orioles into fifth place after they had occupied a first-division berth for 70 consecutive days.

Norm Siebern and Gil McDougall each homered as Skinny Brown suffered his third loss of the season and the Orioles their fourth in a row.

THE SECOND-PLACE White Sox shaved Cleveland's lead to one game with a 6-5 victory over the Indians; Washington beat Boston, 4-1; and Detroit defeated Kansas City, 5-4.

In the National League, Philadelphia nipped Pittsburgh, 1-0, and Chicago moved within a half-game of fourth place with a 6-5 decision over St. Louis. Rain postponed the only other scheduled game between Milwaukee and Cincinnati.

## BASEBALL

United Press International  
NATIONAL LEAGUE  
Milwaukee ..... 42 21 375  
San Francisco ..... 43 33 566 1/2  
Los Angeles ..... 43 33 551 1/2  
Pittsburgh ..... 39 38 506 5  
Chicago ..... 37 37 500 3 1/2  
St. Louis ..... 35 39 473 7 1/2  
Cincinnati ..... 33 41 446 9 1/2  
Philadelphia ..... 27 45 375 14 1/2

Wednesday's Results  
Chicago 6, St. Louis 5  
Philadelphia 1, Pittsburgh 0, night.  
Milwaukee-Cincinnati, night, postponed, rain.

Only games scheduled.  
AMERICAN LEAGUE  
Cleveland ..... 40 21 363  
Chicago ..... 40 23 349 1  
New York ..... 35 32 321 3  
Detroit ..... 39 36 320 3  
Baltimore ..... 38 36 314 2 1/2  
Washington ..... 34 39 286 7  
Kansas City ..... 31 40 457 9  
Boston ..... 31 41 431 9 1/2

Wednesday's Results  
Detroit 5, Kansas City 4  
New York 4, Baltimore 0, night.  
Washington 4, Boston 1, night.  
Chicago 6, Cleveland 5, night.

PACIFIC COAST LEAGUE  
Sacramento ..... 45 34 379  
Vancouver ..... 41 36 332 3  
Spokane ..... 40 38 313 4 1/2  
San Diego ..... 41 39 313 4 1/2  
Salt Lake ..... 39 39 404 6  
Portland ..... 37 38 493 6  
Phoenix ..... 35 44 443 10  
Seattle ..... 35 44 443 10

Wednesday's Results  
San Diego 9, Phoenix 6  
Salt Lake 7, Sacramento 4  
Spokane 9, Portland 4  
Seattle at Vancouver, postponed, rain.

United Press International  
LOUISVILLE, Ky. — Rudy Stich, 146½, Louisville, stopped Rudy Sawyer, 147, New York (1).

## HAPPY CHAMPION - - - By Alan Mave

BILLY CASPER, NEW U.S. OPEN GOLF CHAMP, WHO MAY BRING ABOUT THE BIGGEST REVOLUTION IN THE SPORT SINCE THE INVENTION OF THE WEDGE.



THE FACT THAT BILLY APPEARED TO REMAIN AN AFFABLE HUMAN BEING WHILE STRIVING FOR THE NO. 1 TITLE MIGHT CONVINCE MILLIONS OF GOLFERS THAT YOU CAN PLAY THE GAME WITHOUT ACTING LIKE A CROSS BETWEEN DRACULA AND MR. COFFEE NERVES.

Distributed by King Features Syndicate



FISHING BUSINESSMEN from Cathedral City area bagged 265 pounds of fighting fish in their recent, annual jaunt to San Felipe. Pridedly posing with the scaly fruit of their successful, deep sea outing are, left to right, Red Smith, Leo Valz, Fred Hepner, Bill Evans, Forrest Cornett and Jeff Seulerer.

## McDevitt Slated To Work Against Cards Tonight

ST. LOUIS — UPI — The Los Angeles Dodgers, in third place only 1½ games behind the National League pace, open their current road tour tonight against the sixth-place St. Louis Cardinals.

Star hurler Johnny Podres was to have pitched in tonight's game for the Dodgers, but he was back in Los Angeles suffering from recurrence of an old back ailment.

MANAGER WALT ALSTON tabbed southpaw Danny McDevitt to take the mound in Podres' place against the cards' Dick Ricketts, a rookie right-hander. McDevitt has a 7-6 mark this season against Ricketts' 1-5.

The Dodgers, trailing the second-place San Francisco Giants by a full game after the Northern foes swept a two-game series in Los Angeles and snapped a seven-game Dodger win streak, have beaten the Cards six out of eight times. But Card manager Solly Hemus has roused his club.

## Top Golfers Vie In Buick Open

GRAND BLANC, Mich. — UPI — Golf's top 25 money winners led a field of 132 off the tee today in the \$32,000 Buick Open at Warwick Hills Golf and Country Club.

Bill Casper Jr., winner of the recent U.S. Open, is the defending champion but he will be hard pressed in his bid to claim first prize money of \$9,000 for the second straight year.

## FIGHT RESULTS

United Press International  
LOUISVILLE, Ky. — Rudy Stich, 146½, Louisville, stopped Rudy Sawyer, 147, New York (1).

## Lady Duffers Seek PGA Prize Money

FRENCH LICK, Ind. — UPI — Two dozen of the nation's top women golfers tee off today for the first 18 holes of the annual Women's Professional Golf Association championship for a total purse of \$7,500.

Top contenders among the more than 24 entries are Betsy Rawls, Louise Suggs, and Mickey Wright. Miss Rawls is the leading money winner so far this year, with nearly \$11,300 picked up in five tourney wins.

Magnetic Wheel Alignment  
LARRY'S O.K. RUBBER WELDERS  
New Tires  
GUARANTEED "PERFECT"  
Wheel Balancing  
World's Finest Recapping  
Coast to Coast  
Phone FA 8-3384  
67-915 Highway 111  
Palm Springs

CIRCLE R RANCH & GOLF RESORT  
18 Hole Golf Course—Guest Lodge  
Restaurant—Cocktail Lounge  
Pro. MOOM MULLINS—Gen. Mgr. HERB RAUCH  
Hwy. 395, 9 Miles North of Escondido—SH 5-8029

# Olmedo Will Face Unseeded Aussie

MacKay Beaten by Laver in 3-Hour Marathon on Wimbledon Courts

WIMBLEDON, England (UPI)—Alex Olmedo, the Peruvian tennis star who has been bringing net championships to the United States for the past five years, meets unseeded Bob Laver of Australia here tomorrow in the men's singles title play of the Wimbledon Tennis Championships.

Two American girls — blonde Darlene Hard and brunette Sally Moore — will seek a sweep of semi-final matches today that could make tomorrow's finals for the women's title an All-America affair.

THE FOURTH-SEEDED Miss Hard of Montebello, Calif., now the slim title favorite since the top three seeded players have been eliminated, was a slight choice in her match against sixth-seeded Maria Bueno of Brazil.

TOP-SEEDED ALEX Olmedo of Peru and Los Angeles and unseeded Bob Laver of Australia won their semi-final matches in men's singles in sharply contrasting fashion.

Olmedo, hero of the U.S. Davis Cup triumph last December, romped easily to a 6-4, 6-0, 6-4 victory over eighth-seeded Roy Emerson of Australia pretty much as expected.

BUT YOUNG, red-haired Laver, only the second unseeded player in history to reach the men's singles final, had to do it the hard way by beating Barry MacKay of Dayton, Ohio, 11-13, 11-9, 10-8, 7-9, 6-3, in a match that lasted three hours and 45 minutes.

Olmedo and Laver will meet in the finals Friday. They met once before in the Western Australian Championships last January when Olmedo won in five sets.

CALL FA 5-5005 FOR CLASSIFIED ADS

## UPSTART WOMEN'S TEAM NABS U.S. FENCING TITLE

LOS ANGELES — UPI — The Salle Santelli men's sabre team of New York broke a jinx against defending champions in the National Fencing Tournament Wednesday night, but an upstart team from the Los Angeles Athletic Club walked off with the women's title.

The Salle Santelli team won its fourth straight sabre team title when it sailed through both the semi-finals and finals without a defeat.

The Los Angeles Athletic Club women's team pushed the defending titlist, Salle Lucia of New York, to fourth place to continue the pattern of play set in the meet.

Five of the six defending champs in the tourney have been beaten. Today, 15 teams take to the strips for the epee team title.

Records! Records!  
RECORDS!  
HI-FI  
and  
STEREO LPs  
from \$2.98  
Patti's  
RECORDS  
198 S. INDIAN AVENUE  
FA 4-9380

Thursday, July 2, 1959 The Desert Sun 7

## SPORTS in the SUN

## CASEY PICKS TED FOR A.L. ALL-STARS

By BOB SALMON

BOSTON UPI — Manager Casey Stengel, who plays strictly to win and damn the sentiment, named Ted Williams to the American League All-Star team today while announcing the reserves and pitchers for the 1959 classic at Pittsburgh Tuesday.

"Who would you pick for a pinch hitter if you looked down the bench and had Williams available?" Stengel asked with disarming logic.

"I'll take the big bat," he answered for himself. "Whether for the base hit, long fly or base on balls. You couldn't find any better around the league."

## 41 YACHTS AWAIT STARTING SIGNAL FOR PACIFIC RACE

LOS ANGELES UPI — Skippers of 41 racing yachts today studied maps and weather reports for the start Saturday of the 21st biennial Trans-Pacific Yacht Race to Hawaii.

This year's field was the second largest in the history of the classic and attracted most of the top speedsters from the Southwest and many from as far as Australia.

The 1957 race was won by the 56-foot sloop Legend, owned by Charles Ullman of Balboa. Ullman did not enter this year's race, thus leaving the event wide open.

The yachts range in size from the 161-foot schooner Goodwill, owned by Ralph Larrabee of the Newport Yacht Club, to three 63-footers.

## GREEN HURLS 2-HITTER

## Biltmore, Colony Win Tight Games

Neal Green hurled his second two-hitter in two days — and registered 16 strikeouts along the way — as the Biltmore Hotel CV Savings & Loan Co. notched a 9-0 victory over the California Water and Telephone Company last night.

The game was the second half of a double-header that also saw Mexican Colony edge Coachella Valley Savings and Loan by 3-1 in a tightly-contested game.

GREEN DIDN'T yield a hit until Jerry McDonald singled in the fifth frame. The Telephone Company second baseman died on second. Phenomenon catcher Jerry Leffeld singled in the sixth but died on first.

Meanwhile two walks, a single and an error gave Biltmore a 4-0 first inning lead. They extended

it with two runs on a walk, error and double in the third, two more runs on two walks and a single

in the fifth and one run on Leon Kindy's homer in the seventh.

IN THE COLONY, CVSL tilt, pitchers Paul Neilson and Frank Prieto hooked up in a hurling duel that was finally decided by their respective support.

The two teams played scoreless for four and a half innings with the Colony utilizing a single and two CVSL errors for the first run in the last of the fifth. CVSL came back with three hits and one run in the first of the sixth but the Colony team roared back with four hits — and one bad CVSL error — to score two runs in the last of the sixth.

Palm Springs Builders Supply meets the CVSL team at 8 p.m. tonight in the Polo Grounds.

Line score and batteries:  
CV Savings and Loan 000 001 0-1 6 5  
Mexican Colony ..... 000 012 3-3 7 1  
Neilson and Every. Prieto and Reyes.  
Biltmore Hotel ..... 402 020 1-9 8 0  
Telephone Company ..... 000 000 0-0 2 2  
Green and Cross. Martin and Leffeld.

2 WAY MOBILE RADIO  
FRANK CHALFONT  
Palm Springs

HARVEST THESE SAVINGS!

Open a Savings Account by the 10th and Earn Interest from the 1st

4% Per Annum Current Rate of Interest on Savings  
C.B.S. World News, 8:00 A.M. Daily, KCMJ  
Concert Hall, 6:30-7:00 P.M. Monday thru Friday  
KCMJ - Palm Springs and KREO - Indio

COACHELLA VALLEY SAVINGS AND LOAN ASSOCIATION  
383 South Palm Canyon Drive — Phone FA 4-1241  
Corner of Bliss and Towne, Indio

COACHELLA VALLEY SAVINGS AND LOAN ASSOCIATION  
383 South Palm Canyon Drive — Phone FA 4-1241  
Corner of Bliss and Towne, Indio



# Cathedral City

By JEAN PATANE

The Rev. James W. Arnold, pastor of the Cathedral City Community Church, with his wife, Vela, and children Patty and Joel, will spend the month of July in Colorado. Reverend Arnold will attend a two weeks course at the Institute of Humanities at Aspen, Colo., and before returning the latter part of July they will visit the Dinosaur National Monument.

Mrs. Olive Nickerson, formerly of San Fernando, who has been a desert visitor since 1928, has moved into the home she recently purchased from Marcus Graves on "F" Street. Mrs. Nickerson is now adding a wing to her new home.

Mr. and Mrs. Earl Wilson left Tuesday on their annual summer visit to Twin Lakes in the Mammoth Lakes area of the High Sierras. The Wilsons plan on returning in the early fall.

Over the weekend Mrs. Robert Irvine (Merle Norman Cosmetic Studio) was in Santa Monica with Mr. Irvine, who is on the faculty of the Lincoln Junior High School. He is attending the summer session at the University of Southern California, working toward his master's degree.

Mr. and Mrs. Warner Otto of Otto Realty spent last week visiting in Hollywood, Manhattan Beach and Idyllwild.

Members of the Creative Arts Club, Mrs. Charles Allen, Mrs. George Hall and Mrs. Joseph Morehouse met Tuesday night at the "F" Street home of Mrs. Howard Deason. The recently activated group formerly met afterwards at the homes of the members.

Mrs. Dorothy Angel and son, Arden, left Tuesday to enjoy the month of July visiting with friends in Oregon and in San Francisco.

Mrs. Howard Deason (Certified Sanitation Service) had a busy

three weeks here and there. Upon receiving word of the death of her stepmother, she flew to Grand Junction, Colo., to be with her father, Frank Berry for a week. After one day at home Mrs. Deason, her son, Howard, and daughter, Loretta, drove to Phoenix for a week. Last week they returned from a few days spent at Disneyland and Capistrano Beach.

Lou Jacobin, (Guide to Alaska) who returned by jet plane last week from a six week tour of Europe, left Tuesday for Los Angeles en route to Alaska where he will spend the summer gathering material for the next edition of his authentic hand book of the far north. Mr. Jacobin has been a winter visitor of Cathedral City for many years.

Mr. and Mrs. Ed Smith left Wednesday morning to spend the holiday weekend at Coronado.

During July and August Mr. and Mrs. George H. Miller and her father, Ernest Elsner, who has been making his home with the Millers since March, will enjoy the cool climate of Idyllwild.

This week Carol Bentley, Jeanette Lake, Rene Germain, Candy Karamanos and Robin Woodfin are attending the Junior High Choir Camp of the Presbyterian Conference Grounds at Pacific Palisades.

Again this summer Mrs. Kitty Tiner is in the post office at Meeks Bay, Lake Tahoe.

Mr. and Mrs. Sam Micelli and daughters, Ruth and Hazel, are spending the summer in Banning. Mr. Micelli is principal of Cathedral City School.

Mr. and Mrs. Harvey Gerhardt are spending the summer in Yakima, Wash.

Mrs. R. T. Hagen returned last week from a motor trip to San Francisco to visit with friends before spending a few days at the home of her daughter and family. Mr. and Mrs. Dick Ingraham and children, Kathy and Rick, in Napa. While there she attended the graduation of her younger daughter, Karen Forsyth, from Santa Rosa High School.

## 40 Hear Talk On History of Mission Indians

CATHEDRAL CITY — With more than 40 Rotarians from here and there in attendance at the Cathedral City Rotary Club luncheon meeting at Laurie's Steak Ranch, Palm Springs Mayor Frank Bogert, as guest speaker, traced the history of the Cahuilla Band of Indians, from their earliest civilization to the present time. Migrating from the coast after the close of the Padres' Mission Schools, they numbered more than 250,000. From the air can be seen the ruins of more than 100 villages around the Salton Sea area. Some of the local Indians can trace their ancestry back to the rugged pioneers of the desert whose civilization had developed to a high degree, according to research, stated Bogert. The meeting was conducted by President Ed Smith.



OFFICERS AND MEMBERS at pledge service for Chi Theta Chapter of Beta Sigma Phi line up for photograph in rite. Shown are, left to right, seated, Mrs. Bert Smith, vice president, Mrs. Maria Brown, president, Mrs. Leo Shurley, treasurer. Standing are, Mrs.

## Two Drive-in Theaters Given Planners Okeh

Unless sudden opposition develops, two new drive-in theaters will be in operation in the Palm Springs desert area by mid-1960, following action by the Riverside County Planning Commission this week. The commission okayed:

—A DRIVE-IN theater — plus a 40-acre trailer park — for Village theaterman Earle Strebe at the south side of the intersection of Ramon and Crossley roads.

—A drive-in theater for Gardena businessman C. E. Langford a mile north of Highway 60-70-99 and west of Indian Avenue in North Palm Springs.

The commission indicated that all of the three projects will have to provide curbs and gutters facing the major roads on which they are located.

ALTHOUGH THE Strebe plan, in county territory just east of the Palm Springs city limits, had been opposed by the residents of Palm Springs Country Club Estates, no member of that group spoke at this week's discussion in Riverside.

But the commission's recommendation must be approved by the County Board of Supervisors and it is before that body that the Country Club Estates residents will have their final opportunity to be heard.

"IN ORDER TO appeal or oppose," Associate County Planner William O. Flint declared, "residents must have property within 300 feet of the property to be contested."

He said that the Planning Commission had received no notice of intent to appeal.

### Bike Hike

— Two Williams College freshmen plan to pedal several thousand miles this summer from Joliet, Ill., to La Jolla, Calif. Tom Hershback of Joliet and Robin Durham of La Jolla left by auto from here for Joliet where they will assemble their German racing bicycles. They hope to average 100 miles per day.

## Formal Pledge Service Held by Beta Sigma Phi

CATHEDRAL CITY — Mrs. Elsie Guenther, international representative of Beta Sigma Phi Sorority, conducted the formal pledge service for pledges to Cathedral City Chi Theta Chapter. Mmes. Carl Jackson, Ed Donahue, Ralph Hammer and Alfred Patane are sponsors.

YELLOW ROSES, and black and yellow candles added to the impressiveness of the ritual held at the Cathedral City home of Treasurer Mrs. Leo Shurley.

Also present were Mrs. Robert Irvine, past president of Palm Springs Sigma Gamma Chapter and advisor to Chi Theta, Mrs. Maria Brown, president, and Mrs. Bert Smith, vice president. Unable to attend were pledge Mrs. John Down, Mrs. Si Slocum, secretary, and members Mmes. Robert Sher-

Elsie Guenther, international representative of Beta Sigma Phi, Mrs. Ralph Hammer, Mrs. Alfred Patane, sponsor, Mrs. Carl Jackson, Mrs. Ed Donahue and Mrs. Robert Irvine, vice president of Sigma Gamma, Palm Springs and advisor for Chi Theta.

roll, Bernard Quesada and Margaret Davidson.

MRS. GUENTHER was sent out from the home office of Beta Sigma Phi in Kansas City, Mo., to reorganize the Chi Theta Chapter that was activated in October, 1958, but due to the illness and absence of some of the members, had been inactive during the past few months.

The charter members of Chi Theta will complete their membership in November with the Ritual Of Jewels. First pledge

## Rodney Gorges' Have Son, Scott

CATHEDRAL CITY — Mr. and Mrs. Rodney Gorges (the former Sandra Knak) have named their first child, a son, Scott Blaine. Born at Desert Hospital at 11:10 a.m., Sunday, June 28, Scott Blaine Gorges weighed 7 pounds 7 1/2 ounces and was 19 inches long.

His paternal grandparents are Mr. and Mrs. Ed Gorges of Cathedral City, paternal grandparents are Mr. and Mrs. Emil Knak of Cathedral City and Lake Tahoe, and his paternal great-grandmothers are Mrs. Rose Winkelman of Cathedral City and Mrs. Lillian Gorges Waelti of Belleville, Ill.

## Through Violations

# CHP Patrolmen Aware of Tragedy

"The California Highway Patrolman who watched a fatally injured seven-year-old boy being loaded into an ambulance while his parents, two sisters and a baby brother lay already dead on the highway and in their crashed car knows all too well the tragedy that can result from one violation of a traffic law."

So said Bradford M. Crittenden, Commissioner of the California Highway Patrol, today in appealing to individual motorists to accept their responsibility in the fight to reduce highway accidents.

"THAT ENTIRE FAMILY was wiped out simply because one man failed to stay on his side of the roadway," Crittenden continued.

"The erring driver was killed also, so we may never know exactly what caused him to swerve across into the path of the incoming car. But whatever the cause, the fact remains that seven persons are dead because of a collision that need never have happened."

"THE CALIFORNIA Highway Patrol is constantly on the alert for accident causing violations, and so far this year has made almost half a million arrests. But it cannot possibly be at the scene of every traffic violation and it cannot prevent every accident. "The real responsibility for preventing accidents rests with the person behind the wheel, and until each one of us individually accepts our responsibility we cannot expect the other fellow to accept his."

Open All Summer for your Insurance Claims and Services Clark - Hollister Insurance Agency 68-637 Broadway Cathedral City FA 8-2512 or FA 8-3426

SAN CLEMENTE  
GOLF MANOR ON THE GOLF COURSE  
FINEST BEACH • FISHING • GOLF  
Fisch's MONTHLY SEASIDE APTS. AT THE PIER  
M. M. FISCH P. O. BOX 1238 SAN CLEMENTE

## JULY CLEARANCE

### SWIM SUITS

greatly reduced some as low as 50%

### SHORTS

greatly reduced Regular 3.95 \$2.49

### STRAW HATS

As low as 79¢

### SUN BRAS

As low as 79¢

black and white sun CAMISOLES Long Line 1/2 PRICE

68-655 Broadway Cathedral City Phone FA 8-2500

Open 'Till 7:00 Including Sunday Phone FA 8-2500

## Don't Forget

Take The Desert Sun and Dennis the Mennis on Your Vacation No Extra Cost For Mailing

WE PICK UP WE PICK UP  
GUILD OF ST. PAULS EPISCOPAL CHURCH  
125 W. Alameda - FA 5-6985 - FA 8-3697 - FA 8-2149

## Hearty, husky and very very cold...The ALASKA 7

HERE'S HOW: Juice of 1 lemon • 2 teaspoons sugar • 1 generous jigger 7 Crown. Shake well, pour over ice cubes in 8 oz. highball glass. Add Seven Up (or ginger ale) to top. Garnish with slice of orange or sprig of mint, if desired.

SAY Seagram's AND BE Sure

## WORKING OVERTIME TO KEEP YOU COOL

During the spring and summer Reddy Kilowatt really goes to work for desert residents. In addition to running all your regular electric servants he works night and day to cool your home.

write, phone or visit your local CalElectric office for your free copy of Reddy Kilowatt's 11 Rules for lower cost electric cooling.

CALIFORNIA ELECTRIC POWER COMPANY



\_\_\_\_\_

**Strich**  
**OME**  
**E**  
**QUALITY**  
**E**  
and plaster. Enjoy  
Keep cooking  
balloon payments

**TATES**  
**/Cooling**  
all carpeting

**er month**  
Years

**te**  
ra Hotel—  
ndian

**ts--FA 5-7564**

---

**Sale or Exchange 34**

**DE FOR LOTS OR ACREAGE**  
**EDROOM 3** bath estate home  
h large pool. Palm and fruit  
es. Exclusive area.  
**SULVER NICHOLS, Realtor**  
61 N. Palm Canyon Drive

**UNITS, year old in Whittier.**  
**000 equity for commercial**  
**roperty Palm Springs or vicini-**  
**Owner, 3210 Los Feliz, L. A.**

**uced to \$19,750 — By Owner**  
**Bedrooms, Rumpus Room.**  
**ce Araby Location—FA 4-1615**

**ome Property 35a**

---

**DUPLEX**

**E IN this spacious Modern 2**  
**edroom and rent the one bed-**  
**oom. Can add 4 more units.**  
**completely furnished. Only . .**  
**4,300.**

**TRIPLEX**

**EW 2 bedroom apartments.**  
**ected refrigeration and heat-**  
**ing. Complete kitchens. Rented**  
**yearly leases. A real buy at**  
**2,750.**

**5 UNITS**

**H POOL. All 1 bedroom and**  
**mpletely furnished. Below re-**  
**placement cost. \$42,500.**

**SEVEN**

**UTIFUL FURNISHED UNITS**  
**ED POOL FOR LESS THAN**  
**THE PRICE OF FIVE. Illness**  
**nces immediate sale. Don't be**  
**rry you missed this one at**  
**5,000.**

**Gannon Realty**

REALTORS  
N. Palm Canyon FA 5-2772

---

***Teriffic Buys***

---

TRIPLEX  
CHOICE LOCATION  
BEDROOM owners plus 1 bed-  
room and large studio.  
**\$24,950**

---

1 Bedrooms with Kitchens  
POOL  
**\$31,950**

---

5 UNITS  
1 Bedrooms, Only 3 Years Old  
Nicely Furnished  
POOL  
**\$45,000**

---

**S. FRANKS**  
REALTOR  
5-2121 — Across from Chi Chi

---

**A Steal**

UNITS — \$48,950. Commercial  
location on main Hwy. Sub-  
mit your offer

**S. FRANKS**  
REALTORS  
N. Palm Canyon FA 5 5055

6 Rentals Plus Managers  
Room To Build More  
May Trade — FA 57242

---

ne FA 5-5005 for Classified Ads

---

**The Desert Sun** 9



## TRY POTTER'S POTLUCK TEMPTING--TASTY--THRIFTY

ACREAGE  
10 ACRES—Panoramic view, sheltered by surrounding hills — \$1000 per acre.

20 ACRES—Rich soil — piped canal water, on Monroe, \$24,000, terms.

32 ACRES—Highway 111 near Western Hills. \$2500 per acre. 29% down.

INCOME  
STORE, office and 2 bedroom apartment building, South Indian Avenue—\$37,000.

PALM CANYON 120' frontage, C-1 construction—units—\$135,000.

TRADES  
2 BEDROOMS, 2 baths, pool, walled, landscaped, sheltered South End \$25,500, trade \$14,400 equity Los Angeles or Valley.

4 BEDROOMS, 4 baths, double garage, walled, landscaped, pool, top residential area—central. \$39,500—terms. Trade for beach home.

17,000 SQUARE FOOT steel and concrete building—center business in Everett, Washington. Income here or Los Angeles.

PALM SPRINGS—2 bedroom, custom built home for good vacant.

7 UNITS—5 kitchens, pool. Take small home in trade.

For Details—Terms—Drop in to Our Refrigerated Cool Office.

**MILDRED S. POTTER, REALTOR**

Associates: Eve Morgan—Hazel McMullen

431 NORTH PALM CANYON—FA 5-6912—FA 5-7558

## IN DELUXE DEEP WELL ESTATES FOR THE DISCRIMINATING BUYER FEATURED TWICE IN LOS ANGELES TIMES HOME SECTION

CHINESE MODERN, new custom built, best of construction, 3000 sq. ft. Master bedroom with sunken tub and marble double sinks in bath. Second bedroom and bath plus convertible Worm Chestnut Wood paneled den with built-ins, Italian marble entry hall, unique suspended fireplace. Kitchen with built-in oven, stove and G.E. hanging refrigerator. Outside separate guest room and bath. Maid's room plus bath. West patio, 8 ton Carrier refrigeration. Heated and filtered pool. Enclosed by 6 ft. wall.

**\$69,500---Carpets and Drapes**

SHOWN BY APPOINTMENT ONLY  
CALL SYLVIA LEVY

**RUSSELL WADE, Realtor**  
**LEW LEVY---Associate**

MEMBERS PALM SPRINGS REAL ESTATE BOARD

850 SOUTH PALM CANYON DRIVE—PHONE FA 5-2855 or FA 4-9282

### Income Property 35a

#### Fronts On 2 Streets

CLOSE in North Palm Canyon Hotel, 16 units with Pool. Suitable for Rest Home or Medical Center. Plenty of space to expand. Lots have approximately 50,000 square feet. Will divide, or trade up or down for Los Angeles income.

9 UNITS. Close in. Plus owner's. Trade for home.

WE ALSO HAVE OTHER GOOD INCOME PROPERTIES  
INCOME - ACREAGE - TRADE  
LOANS - INVESTMENTS

**ROSLYN LANG**  
REALTOR  
FRANK MULLER, ASSOCIATE  
1175 N. Palm Canyon FA 4-9606

### SACRIFICE

14 UNIT apartment hotel, Olympic sized pool, room for additional units. Must sell now for \$120,000—\$50,000 down.

4 UNITS—two 2-bedrooms and 2 studios completely furnished. Yearly rentals. \$29,500, terms. R-2 LOT with plans for 6 units. \$8500.

**JULES DE VORZON, REALTOR**  
1447 N. PALM CANYON  
FA 5-5240 FA 5-5178

**MOTEL**, 20 units, only 2 miles from site 1960 Winter Olympics; 16 beautiful acres, lots room for expansion. 2 excellent trailer campsites, 1500 foot highway and river frontage. Full price \$129,500 (clear). Owner must move to dry climate. Excellent terms, or will trade for good income property or a nice small motel in Indio - Palm Springs area. CALL STAN HERRMANN, with Morris Willis, Realtor. Or write P. O. Box 3206, Santa Barbara, Calif.

**FASHIONABLE INN FOR SALE**  
CONSISTING of fourteen deluxe pool-side units situated in a sheltered South location. The accommodations provide quiet, comfortable and pleasant surroundings for rest and relaxation, with an owner management that seeks to extend to each guest the finest hospitality. For price and terms write my Broker, care of The Desert Sun, Box 190, File L-16.

**FOUR NEW UNITS—Extra Nice**  
Walled Landscaped Owner  
571 DESERT VIEW DRIVE

**NEW triplex—2 one bedroom, 1 two bedroom. Patios, TV, landscaped. Owner FA 4-2824.**

## Las Palmas Area's Best Buy

THIS FOUR BEDROOM, three bath home is just one year old and like new. Completely enclosed yard and patio area—pool—refrigeration cooling. The floor plan is perfect for the family living and entertaining. Completely furnished and ready to move in. Reduced to—

**\$52,500 FURNISHED**

### 2 BEDROOM--2 BATH--SOUTH END

LOCATED ON A QUIET street but within walking distance to the bus line. Easily maintained yard is completely walled. The house is in tip-top condition and is a good buy at—

**\$19,500 FURNISHED**

**HAROLD HICKS, Realtor**

ASSOCIATES

Burnham Bigelow John Teetl Kenneth Herman  
William Hopkins Erv Hall

1345 N. Palm Canyon Ph. FA 4-1101

## SACRIFICE!!!

### CUSTOM BUILT HOME

IN EXCLUSIVE CHINO MESA ESTATES

6 YEARS OLD, 4 bedrooms, 4 baths including maid's quarters, spacious living and dining area built around center fireplace, family room, extra large bedrooms with loads of closet space, kitchen with all the latest Built-ins. Wet bar and Snack room, desert landscaping, citrus trees. Large pool. \$45,000. Excellent financing

ADJOINING LOT AVAILABLE AT \$7500

**ROSLYN LANG, REALTOR**

FRANK MULLER, Associate

1175 NORTH PALM CANYON FA 4-9606

### Real Estate for Sale 35

**DON CAMERON**  
Says...

"BUY IN THE HEART OF DEVELOPMENT"

**Rancho Mirage**

R-3 LOTS, corner, two for only \$16,500. Adjoins Delux Estate.

\$22,000 — BEAUTIFULLY and completely furnished home. 2 bedrooms, 2 baths. Fireplace, lovely beamed ceilings, charming.

\$39,500 — 4 UNITS furnished, room for expansion, near Safety and Post Office.

**Palm Desert**

\$26,500 — FURNISHED, 3 bedrooms, 2 bath, best location near Shadow Mountain Club. Terms.

\$85,000 — 10 UNITS, corner. Near shopping center, established clientele. One third down.

**Indian Wells Country Club**

\$34,750 — 3 BEDROOM, 2 bath, enclosed garage, carpeted, on the Fairways. Terms.

\$45,000 — BEAUTIFUL custom home, furnished, pool, landscaped, built-in General Electric kitchen, 5 ton refrigeration. On the fairways.

**Thunderbird Country Club Area**

\$39,500 — DELIGHTFUL corner home, walled, 2 bedroom, den, built-in bar, large living and dining room. See to appreciate.

\$45,500 — 2 BEDROOM, 2 bath, custom furnished. Contemporary design. Pool.

WE SPECIALIZE IN ACREAGE FOR SPECULATION AND DEVELOPMENT FROM TAMARISK COUNTRY CLUB, THRU INDIO...

**Isabelle Cameron**  
Director of Sales for  
DON CAMERON, REALTOR  
71-839 Hwy 111, Rancho Mirage  
Phone FA 8-2155

### STOP!

PAYING RENT—Name your own terms on this 2 bedroom house. Beautiful cabinets and colored fixtures in open plan kitchen. Dishwasher and garbage disposal. DRIVE by 915 Paseo Dorotea. BETTER HURRY!

**BURKHOLDER REALTY**  
359 N. Palm Canyon Drive  
FA 5-2613

### Immediate Occupancy

VACANT 3 bedroom, 2 bath home with built-in kitchen. Wall to wall carpets, desert landscaping, circular drive. On city sewer. In new subdivision. Used only 6 months, out of town owner wants deal. \$18,750, terms.

**Lyngaard Realty**  
444 N. Palm Canyon Drive  
FA 4-9436 or FA 5-5263

### Real Estate for Sale 35

**Priced to Sell Quickly!**

OWNER LEAVING CALIFORNIA 5 FURNISHED apartments with kitchens. South End. Nothing for new owner to do, property is in top condition. Priced to sell — \$36,500 — \$10,000 down, balance \$225 per month including 6 per cent interest per year.

6½ ACRES — Suitable for trailer park or apartments. Sewers adjoining. Only \$33,000, 29 per cent down.

FOR ENCHANTED HOMES WE HAVE THEM SALES AND RENTALS

**Seaman's Realty**  
464 N. PALM CANYON DRIVE  
FA 5-5102 FA 5-5514

OWN YOUR OWN  
**SANDPIPER**

Garden Apartment  
PALM DESERT

PRIVATE PATIO, POOL

2 BEDROOMS, 2 BATHS  
KITCHEN

FULL REFRIGERATION

EXCELLENT TERMS

SEVERAL AVAILABLE FOR OCCUPANCY

**See the Models**

THE SANDPIPER—Just minutes thru Palm Springs on Highway 111 and Palms to Pines Highway. Phone FReside 6-6156

**A KISS ON THE HAND**

MAY be Tres Continental, but a property in El Dorado Palms will delight her no end. Custom Homes in the Luxury class.

\$49,500 — \$175,000  
A FEW SELECTED HOMESITES \$9500 — \$18,500

**EL DORADO PALMS ESTATES**

KIRK KIRKWOOD  
SALES DIRECTOR

OPEN DAILY: West border Indian Wells Golf Course.

**CODY BUILT**

A ONE OF A KIND home of top design and plan. Spacious living area, 3 bedrooms, 2 baths. Lots of glass and class. Beautiful patio, palms and pool. A RARE bargain at \$27,500, furnished. Easy terms, too. See this for sure!

**Ernie Dunlevie**  
ASSOCIATES  
1807 N. Palm Canyon Drive  
Phone FA 4-1237

**CALIFORNIA DREAM HOMES**

ONLY G.I. AND OR F.H.A. FINANCING

IN THIS AREA  
RAMON ROAD TO  
EAST CITY LIMITS FA 4-1680

## CHECK THESE VALUES!

\$17,850—Furnished 3 bedrooms, 2 baths, built-in bar, bookcase, range, washer-dryer, refrigerator, TV, Hi-Fi, paved street.

\$24,995—Furnished 3 bedrooms, 2 baths and pool. Excellent location. You owe it to yourself to see this lovely home.

### INCOME

\$42,500—5 furnished 1 bedroom apartments and pool. Top rental area. Permanent rentals. 2½ years old. See this for sure!

\$55,000—Furnished 4 deluxe units and pool with waterfall on R-3 lot. Room 8 to 10 more units. Top hotel location.

### LOTS

\$2995—Choice level lot 100'x105'—last one at this price!

\$6500—Las Palmas area 100'x150'—3 lots available Hurry!

\$27,000—100 ft. North Palm Canyon Drive business frontage.

**AMY NELSON--Realtor**

2277 North Palm Canyon Drive—Phone FA 5-5254—FA 5-5545

### Real Estate for Sale 35

#### EXCLUSIVE

CHARMING  
Custom Built Home

ON 100' X 115' VIEW LOT  
3 Bedrooms—2 Baths  
Beautiful Double Fireplace  
Double Garage — Plastered  
Built-in Appliances  
Stove, Garbage Disposal  
Dishwasher — Refrigerator  
Washer - Dryer  
QUALITY

Carpeting and Draperies  
INCLUDED FOR  
\$37,500—Terms

**Muriel E. Fulton**

REALTOR  
Frances Wilson Frances Elliott  
Edna A. Woolington  
125 South Palm Canyon Drive  
Oasis Building FA 5-2225

#### ALMOST NEW

3 BEDROOM unfurnished house, carpets, drapes and range included in price of \$14,750.

#### BRAND NEW

3 BEDROOM 2 bath unfurnished house with garage. Close in, on bus line. \$19,500.

**Ralph Weinstein**

REALTOR  
256½ S. Palm Canyon Drive  
Phone FA 5-2884

#### BEST BUY

3 BEDROOM, 2 bath house. Six months old, refrigeration cooling. Pool. All built-in including refrigerator. Fenced and landscaped, good location, sewer. \$26,000 — \$4000 handless.

**ADOLPH ISRAEL**

"The Buyer's Broker"

671 N. Palm Canyon FA 5-2981

**California Dream Home**

New 3 Bedrooms 2 Baths  
Unfurnished Home  
Automatic Electric Kitchen  
My Equity  
Balance on 4½% Interest  
Payable at 101 Month  
FA 4-9483 After 5 p.m. Weekdays  
All Day Weekends

2 BEDROOM home, \$12,950. Large lot. Small down payment.

INDUSTRIAL properties to lease. Will build to suit tenant.

**John W. Williams**

REALTOR  
423 N. Palm Canyon Ph. FA 4-1641

**Racquet Club**

**Road Estates**

\$950 DOWN

325 FRANCIS DRIVE  
OPPOSITE THE RACQUET CLUB  
ON NORTH INDIAN — FA 5-7884

**\$495 DOWN**

**BRAND NEW**

3 BEDROOMS — 2 BATHS  
WALL TO WALL CARPETING  
BUILT-IN KITCHEN  
BLOCK FROM GRADE SCHOOL  
792 CALLE TOMAS — FA 5-5263

**TO BE MOVED**

FOR Sale or Trade. Store and apartment building with tenants. This is a well constructed building and priced for Immediate Sale. FA 4-2015.

2 YEAR OLD ENCHANTED VILLAGE home. 3 bedroom, 2 bath swimming pool, refrigeration, landscaped, fenced yard. \$26,000 FA 4-9483 after 5 p.m. weekdays All day weekends.

A NEW 2 bedroom home. Close in! Full price \$13,900 — \$3500 down.

CULVER NICHOLS, Realtor  
861 N. Palm Canyon Drive

CALIFORNIA DREAM HOME  
MUST move. A Steal. 3 bedrooms, 2 baths, built-ins. Sacrifice.  
G.I. LOAN — FA 5-6194

VERY nice new 2 bedroom home, near schools, \$13,500.  
OWNER — FA 4-3006

## IF A HOUSE COULD TALK

### THIS ONE WOULD TELL YOU:

IF YOU ARE LOOKING for the ultimate in construction, style, efficiency, plus the finest location in Deep Well, built 2 years ago —since then construction costs and labor have risen so—YOU COULD NOT DUPLICATE THIS HOME FOR THE PRICE OFFERED TODAY! Attractive stone planters and concrete driveway compliments the desert landscaping, brick wall all around provides privacy, 2 car finished garage off family size kitchen has half bathroom and laundry. Kitchen has built-in appliances, 2 ovens and wet bar, 7½ ton refrigeration keeps home delightfully cool, 3 master size bedrooms with mammoth wardrobes, 2 tile bathrooms with double basins. Inter-com throughout, carpeted, draped; living room has fireplace, separate dining room, all rooms open to a well lighted protected patio. Plenty of room for pool. WE REPEAT—you could not replace this home with its \$10,000 lot—for \$41,500.

**\$14,000---Low Down**

3 BEDROOM, living room with fireplace. Newly painted. Fenced yard. Close to schools. Good location for family man.

**THERESA PRESS, REALTOR**  
**Press Realty & Construction Co.**

IF IT'S PRESS BUILT IT'S WELL BUILT!

611 S. Palm Canyon Drive FA 5-5282 FA 5-5294

## WANTED!!

ACREAGE LISTINGS  
Large or Small Parcels  
ANYWHERE

HAVE READY BUYERS AND  
DEVELOPERS FOR YOUR  
REASONABLY PRICED LAND

## REWARD

YOURS—WITH A QUICK SALE

**ROGER E. RICHARD**

Realtor

FA 5-5954 FA 4-9634

1983 NORTH PALM CANYON

### Real Estate for Sale 35

#### Why Pay Rent?

YOU can move into a quality built 3 bedroom, 2 bath, air conditioned home for only...

**\$405 Down**

FHA payments of \$100 per month includes taxes and insurance.

SEE these beautiful 3 and 4 bedroom homes today at...

**Palm Air Estates**

Behind Tamarisk Country Club  
OPEN TILL 7 P.M. FA 8-1828

#### Real Bargain

2 BEDROOM, 1 bath, landscaped, fenced, \$13,500 — \$1000 down or will trade for 3 bedroom home.

LARGE CORNER view lot \$3500. MARVELOUS corner lot, close in, 100' x 100' ..... \$5000

TRIPLEX — South End, furnished Landscaped. Near Biltmore. Separate meters. Close to bus. \$25,000. Terms.

**JIM SHARPE**

REAL ESTATE  
433 N. Palm Canyon FA 5-2545

#### 3 Strikes Out!

BUT YOU'RE in plenty safe on the reduced price of this out-of-town owner's three bedroom, 1½ bath home. Includes carpets, drapes, stove and refrigerator. Now offered at \$19,950 with payments of only \$125 per month.

MILDRED JACKSON'S OFFICE  
296 South Palm Canyon  
FA 5-5356 FA 4-2916

#### Family Tragedy

FORCES owner to take \$10,000 loss. Deep Well area. Custom built, spacious 4 bedroom, 4 bath home, POOL. Must see this one to appreciate. \$43,500. Will consider trade.

**S. FRANKS**

REALTORS  
279 North Palm Canyon FA 5-5055

#### Listings Wanted

ALL TYPES  
RENTALS VACANT - HOMES  
INCOME - ACREAGE

**James Hammond**

REALTOR  
875 N. Palm Canyon FA 5-5373

BEST OFFER TAKES THIS five room house, enclosed patio. Carpets in 2 rooms. Partially furnished. We sell you more.  
FA 4-1698

**MUST SELL—OWNER**

2 BEDROOM furnished plus automatic washer, dryer, ironer, TV.  
FA 5-6214

### Real Estate for Sale 35

#### PALM DESERT

**\$495 DOWN**

**\$9950**  
PAYMENTS \$102 per month including taxes and insurance



## YEARLY RENTAL

NEAR EL CIELO SCHOOL, HIGH SCHOOL  
AND ST. THERESA'S

NEW 3 BEDROOM—2 bath home, carpets and drapes. Kitchen with built-in stove and oven, refrigerator. Forced air unit heat and refrigerated air conditioning. Heated and filtered pool. Desert landscaping. Completely fenced.

**\$225 Per Month**

## Near Ocotillo Hotel

BEAUTIFULLY furnished deluxe 3 bedroom, 2 bath home, heated and filtered pool. \$350 per month, July, August and September.

## RUSSELL WADE, Realtor

LEW LEVY---Associate

EXCLUSIVE AGENT

MEMBERS PALM SPRINGS REAL ESTATE BOARD

850 SOUTH PALM CANYON DRIVE—PHONE FA 5-2855 or FA 4-9282

### Real Estate Wanted 37

WE need a 2 bedroom, 1 bath or more home in Palm Springs. Under \$20,000, or will trade equity, small home in Baldwin Park.

### ROSLYN LANG

REALTOR  
FRANK MULLER, ASSOCIATE  
1175 N. Palm Canyon FA 4-9606

### FOR BEST RESULTS

LIST YOUR PROPERTY WITH

### Adolph Israel

REALTOR  
671 N. Palm Canyon Drive  
Phone FA 5-2961

WANT to buy from owner 2 or 3 bedroom home, in south end, does not have to be new. Reasonably priced. Desert Sun Box 190, File K-89.

### Business Rentals 38

LARGE SPACIOUS OFFICES  
Air Conditioning and Heat  
Drapes—Wall to Wall Carpeting  
2538 N. PALM CANYON DRIVE  
FA 5-6358 After 2 P.M.

DELUXE office suite—3 offices, plus reception room. Refrigerated. Center of town. Muriel E. Fulton, agent. FA 5-2225.

### Wanted to Rent 39

PROFESSIONAL MAN, permanently employed, will care for home or small motel during summer months. References if desired. Desert Sun Box 190, File K-98.

WORKING young couple, permanent residents, want 2 or 3-bedroom home. Partially furnished, close in. Baby and pet O. K. Not over \$110. Full details in letter. Desert Sun, Box 190 File K-97.

### Rooms for Rent 40

Rooms — Pool  
All Year \$15 Week  
526 Mel Avenue—FA 4-3334

COZY, cool, quiet room, bath, in private home. Cooking privileges. \$37.50 month. FA 5-2478.

\$10 WEEK, quiet pleasant bedroom. Employed gentleman. DOWNTOWN — FA 4-1047

ROOM, private entrance, bath, pool. Home atmosphere.  
525 COTTONWOOD — FA 4-9704

WILL care for elderly lady or man with board in my private home. FA 5-7652.

### For Sale or Rent 41

LARGE 2 bedroom and lanai furnished home. Pool privileges. LOW down, or rent \$130 monthly. W. A. GREER. FA 4-2665, 4-1615

### Hotel Rentals 42

ROYAL PALMS HOTEL  
226 N. PALM Canyon thru to Indian Ave., center of downtown. Parking, maid service, 24 hour switchboard, Olympic-size pool. Friendly atmosphere. As low as \$17.50 per week.

\$15 Week up — 444 No. Indian New Pool — TV Free kitchen Refrigeration cooled rooms

EL DORADO Hotel — Downtown. 278 S. Palm Canyon — \$2 a Day \$10 a week — Free Parking

### Apartment for Rent 43

\$57.50 UP  
Studio Apartments—Large Pool Utilities Paid — 425 South Indian

LARGE 2 bedroom furnished apartment. TV cable.  
FA 5-7878 — FA 5-6888 Evenings

SUN and Sand — Pool, air conditioning, maid, \$100 month up, summer. Adults. FA 5-5882.

### For Best

### Classified Results

Phone FA 5-5005

## BEFORE YOU BUY

## COMPARE THESE PRICES

1955 Ford, Wagon, was \$1295 .....Now \$1095

1956 Oldsmobile 88, was \$1395 ..... Now \$ 995

1951 Buick 2 Door, was \$395 .....Now \$145

1955 Ford V8 Club, was \$1095 .....Now \$ 795

1955 Cadillac, Hardtop, was \$1995 Now \$1595

1955 Cadillac Sedan, was \$1995 ..... Now \$1595

1956 Cadillac, Convertible .....Now \$2495  
AIR CONDITIONING.

1954 Ford, 2 Door, Was \$595 ..... Now \$ 395

1954 Buick Hardtop, Was \$1095 .... Now \$ 795

OPEN 'TIL 8 P.M. AND SUNDAY

Palm Springs Lincoln-Mercury

"SAVE"

335 SUNNY DUNES ROAD — PHONE FA 4-1201

### Apartment for Rent 43

### New Silver Top

### Apartment

FURNISHED — UNFURNISHED

Are You Enjoying?

Oversized Carrier Refrigerated

Cooling

Soundproofing and Complete

Insulation

30x60 Pool

Beautiful Spacious Grounds

YOU GET ALL OF THIS AND

MORE FOR AS LITTLE AS

\$60 Month

YOU OWE IT TO YOURSELF

To see Beautiful new Silver Top

Apartment and Compare.

63-521 LAS VEGAS ROAD

1/2 Mile North of the Racquet

Club on Indian Avenue

WATCH FOR SILVER TOP SIGN

PHONE FA 5-5690

## NEW

REFRIGERATED APARTMENTS

Furnished 1 and 2 bedrooms

\$90 and \$115

MEDALLION APARTMENTS

Children's and large pool

### Tuscany Manor

350 CHINO CANYON RD.

FA 4-3003

NEW — PALM DESERT

\$90 UP — 1-2 bedroom unfurnished

Refrigeration, private yards, 2

swimming pools. At Hiway 111

turn north on Portola west on

Santa Rosa 500 feet to . . .

The White Sands

FI 6-6619 — FI 6-8712

UNFURNISHED 1 bedroom apartment.

Includes Frigidaire, stove,

TV cable, private patio, disposal.

Must be seen to appreciate, location

and convenience. 587 Calle

Ajo. Phone FA 5-2406.

LARGE front 2 bedroom apartment.

TV cable, good cooler, 1

bedroom refrigerated. Also rentals

for \$30, \$40 and \$90 month.

FA 4-1051 After 4 P.M.

NICELY FURNISHED, IMMACULATE.

CITY HALL AREA.

SUMMER RATES. 1 BED-

ROOM \$75, 3 BEDROOMS \$115.

FA 4-2390

\$65 — LOVELY furnished apartment.

good South End location,

private patio, pool privilege,

adults, available July 1st.

FA 4-2124

FURNISHED front duplex. Like a

home. Roomy, patios, no dirt.

TV cable. South End. Reason-

able — Just compare.

532 S. CALLE SANTA ROSA

2 FURNISHED apartments, \$50

month including utilities. On

Eagle Drive in Tramview.

Call FA 4-2101

NEW unfurnished 2 bedroom apartment.

Private yard. Kids OK.

\$85. 516 Desert Way.

FA 5-5321 — FA 5-6541

Casa Margareta — Still Open

336 Paseo El Mirador

Refrigeration Cooled — Pool

Hotel Rooms — Studios — FA 5-5353

STUDIO apartment, center of town

furnished, all utilities, air cool-

ing. Pool. Adults. \$100. Across

Thrifty's. 373 S. Palm Canyon.

STUDIO and 1 bedroom apart-

ments. Pool. Utilities. Reason-

able rent. FA 5-5298.

FURNISHED 3 rooms, South Side.

Pool — Patio — TV Cable

970 Parocela Place — FA 5-7843

Studios and Apartments

POOL — Reasonable

265 Sepulveda — FA 4-9201

1 BEDROOMS, furnished, pool,

TV cables, excellent location.

SUMMER RATES — FA 5-5221

FURNISHED brand new 1 bed

room, South End. Private patio,

TV. Reasonable. FA 4-2824.

Beach, Resort Rentals 44

Beach Rentals \$35 - \$150 Per Week

Contact Broker: 1400 Ocean Ave.

Seal Beach, Calif.—Geneva 1-0124

### Beach, Resort Rentals 44

MOVIE STAR'S HOME IN LA-GUNA BEACH. For rent by month or season. Private beach, 7 bedrooms, 9 baths, 2 kitchens, play room, patio, including 2 private apartments. Overlooks exciting view of ocean. Completely furnished. Available for summer. Ph. FA 4-1796 or Liberty 8-5548.

OCEAN front — 2 bedrooms, patio  
Surfside, July 4, August 1.  
Call FA 4-1407 or FA 9-2314

### Mountain Rentals 45

IN IDYLLWILD — Two bedroom furnished home on Strawberry Creek. Large living room with fireplace. See Mrs. Chenoweth, Circle Drive, east of furniture factory. Phone Olive 9-2733.

### Houses for Rent 46

LOVELY HOME — Completely furnished except linens, in Dos Palmas Tract, Desert Hot Springs. Pool privileges. Desert coolers and refrigeration air conditioning. Lanai room overlooking beautiful patio with barbecue. Immaculate inside and out. No pets, \$100 month on year lease or less for summer months. Write Desert Sun, Box 190, File L-9 or phone Long Beach, Geneva 9-4736 evenings. Shown weekends.

### Palos Verdes Estates

COMPLETELY furnished home for 4 to 6 months, 2 bedrooms and convertible den, 2 baths. View, golfing and beach near by. \$375 per month, gardener and water included. Frontier 5-8053, evenings Frontier 5-5063.

2 BEDROOM, 2 bath furnished Mountain Home. Whitewater Canyon above Fish Hatchery. 12 miles from Palm Springs. Reasonable to right parties. Call FA 4-4371 or see Rollie at Rolly's Place, North Indian Avenue at overpass.

### RENTALS — LARGE OR SMALL

WE HAVE THEM ALL

Homes - Apartments - Stores

MILDRED JACKSON, REALTOR

266 S. Palm Canyon at Baristo

Phone FA 5-5356 or FA 4-2916

FURNISHED deluxe new 3 bed-

room, 2 baths and pool. Refriger-

ated air. \$250 per month 'til

October 1st.

AMY NELSON REAL ESTATE

2277 N. Palm Canyon FA 5-5254

3 BEDROOMS — 2 BATHS

REFRIGERATED COOLING

Furnished or Unfurnished

BRAND NEW

\$100 Per Month

CALL FA 5-2273

2 BEDROOM, den, furnished home

Lease to October 1st. \$250 mo.

Excellent neighborhood. Double

garage, fenced yard.

AX 3-3146 Los Angeles

ATTRACTIVE 2 bedroom 2 bath,

furnished, large den, small pool.

\$165 on lease. 584 N. Calle

Rolph. FA 5-6139 after Monday

noon.

BLACK wrought iron trundle bed

set. Miscellaneous furnishings.

FA 4-2052

SERVEL refrigerator. Used. Good

running condition. \$35.

FA 8-2274

### Trailers for Sale 51

TERRY 35'—1954. Very pretty.

Large living room, island bed,

all metal. Must sell. Murray's,

68-100 Hiway 111, next to Sun-

Air Drive In Theatre.

CLEAN 1946 27' Eastern built.

Electric refrigerator, apartment

stove, \$395. Murray's, 68-100 Hi-

way 111, next to Sun-Air Drive-

In Theatre.

SPARTAN 33' — All Aluminum.

CLEAN — MAKE OFFER

Murray's, 68-100 Hiway 111, next

to Sun Air Drive In Theatre.

15 FT. SLANTA — SEE AT

724 "E" St., Cathedral City after

5:30 P.M. — Call FA 8-3312

### Musical Instruments 50A

TELEVISION SETS  
17" Zenith — \$95  
21" Emerson, \$65 — FA 5-5768

### Household Goods 50

### Used Bargains

LARGE oak office desk with typewriter well, \$45. Oak swivel desk chair, \$15. Triple malt mixer, used one week, \$50. Light weight lawnmower, \$10. G. E. automatic washer, \$85. Rollaway bed and mattress, \$15. Baby cribs, high chairs and strollers.

NEW furniture at wholesale cost.

### Maher Furniture

45-334 OASIS ST., INDIO  
(Old Indio Boat Works building near Safeway). Ph. D 7-1446.

### REAL BARGAINS — Dinette set,

custom chairs, library sofa, gar-

bage disposal, refrigerator, iron-

er, stove, steel cabinets, dish-

washer; men's clothes 40-42,

women's 14-16; camera equip-

ment, dictating machine, garden

equipment, many other

items. FA 5-2449.

USED furniture and household

appliances bought and sold.

We Pay Highest Prices

### STERMER'S



# Traveling Tripps Reach Portland

The Traveling Tripps, Palm Springs' ex-officio trailer park ambassadors, reached Portland, Ore., this week after blazing a new trail for resort promotion through the Northwest.

The Tripps, Volle and Hazel, are trailering cross-country as emissaries for resort area trailer parks, showing films and distributing informative pamphlets on the attractions of Palm Springs and its environs.

THUS FAR, THE Tripps have told the "Palm Springs story" in Ventura, Santa Barbara, Paso Robles, Fresno, Modesto, Sonoma, Oakland, Sacramento, Placerville, Redding, Grants Pass and, most recently, Oregon City.

"Our slide show and taped story on the resort area has been re-

ceived quite favorably in the areas we've passed through," Tripp reported.

TRIPP SAID HE was even flagged down on the highway by a passing motorist seeking information on the Palm Springs Trailer Rally sign hung on the rear of the Tripp trailer.

The Village trailerites also reported that they encountered Howard and Lee Provis at Riverside Sportsman's Resort, near Corning. Provis was manager of Horizon Trailer Park here last year.

Pausing on their promotional junkie, the Tripps visited the Oregon Centennial.

## Appropriate Gesture

RUTLAND, Vt. (UPI) — When Swift and Co. opened a new meat plant here, Mayor Dan J. Healy sliced two yards of bologna instead of cutting the traditional ribbon.

## LEGAL NOTICES

No. 843  
NOTICE TO CREDITORS  
Indio No. 545

ESTATE OF CLAUDE M. LOUIS, also known as CLAUDE LOUIS, Deceased.

NOTICE IS HEREBY GIVEN, by the undersigned MRS. WILLIAM RASHALL, Executrix of the Estate of CLAUDE M. LOUIS, also known as CLAUDE LOUIS, Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said MRS. WILLIAM RASHALL at the office of EUGENE E. THERIAULT, Attorney at Law, 174 North Palm Canyon Drive, Palm Springs, California, in the County of Riverside, within six months after the first publication of this notice.

Dated at Palm Springs, California, June 29, 1959.  
MRS. WILLIAM RASHALL, Executrix of the Estate of CLAUDE M. LOUIS, also known as CLAUDE LOUIS, Deceased.  
Published July 2, 9, 16 and 23, 1959.

## Road Closing Is Approved

Abandonment of Harrison Avenue in the Valerie Jean area between Highway 99 and 66th Avenue was approved by the Board of Supervisors this week on recommendation by the planning commission.

The commission reported that since the realignment of Highway 99 the Harrison Avenue strip has not been needed or used as a public highway and that its intersection with Highway 99 has become dangerous and unnecessary.

**WILSON'S JEWELERS**  
♦ EXPERT WATCH MAKERS ON ♦  
♦ HAND TO SERVE YOU AT ALL ♦  
♦ TIMES ♦  
300 NO. PALM CANYON DR.  
Across From Harold's Union Station



## COOLER SUPPLIES! AND SERVICE

SPECIAL RATES FOR ALL HOTELS

All Size Pads, Pumps, Floats, Copper Tubing and Fittings

Lighting Fixtures — Vacuum Cleaners — Household Appliances  
We repair all small appliances and vacuum cleaners  
All brands of paper bags for vacuums

**CAMPBELL ELECTRIC CO.**

136 E. Andreas, Next to Power Co., FA 5-2369



JUST CLOWNING AROUND, a costumed Marine tries to cheer up an apparently sad youngster during the Navy Relief carnival staged at the Twentynine Palms Marine base. The Marines netted \$10,000 for their relief fund from the carnival, which attracted several thousand hi-desert residents during its three-day run. Base Marine personnel of all ranks pitched in to stage the annual campaign for Navy Relief funds. This year's proceeds topped last year's by almost \$5,000, base officials said. (Marine Corps Photo).

THE RIVERSIDE COUNTY Sheriff's office and the California Highway Patrol have also been alerted to any illegal fireworks within the county, Holland said.

## STATE RANGER REQUESTS 'EXTREME CARE' IN FORESTS

State forestry officials today warned holiday motorists and campers to exercise "extreme caution" in critical, fire hazard areas of Riverside County.

State Forest Ranger Truman Holland said "all available personnel" will be on duty when thousands of state residents head for the highways and camping grounds for the three-day Independence Day holiday.

residents that fireworks of all types are prohibited in Riverside County.

He said all available personnel will be protecting highways, recreation areas and camp grounds, "attempting to prevent any unnecessary fires, illegal fireworks or any other fire hazard."

Motor vehicles in the U.S. travelled a total of 665 billion miles during 1958, compared with 628 billion miles the year before.

The Riverside County Sheriff's office and the California Highway Patrol have also been alerted to any illegal fireworks within the county, Holland said.

## Hung-Up Juror

BURLINGTON, Vt. (UPI) — Frank Hart became the man who wasn't there when he "completely forgot" about being a juror in a \$1,500 contract case and reported to his regular job instead.

## Planners Grant Variance For Western Hills Hotel

Desi Arnaz this week won a variance from Riverside County Planning Commissioners that will allow the TV comedy star to more than double the size of his Western Hills Hotel.

Conditions under which the variance was granted have yet to be determined, Associate County Planner William O. Flint explained, but Desi will be allowed to:

—INSTALL 36 HOTEL units along Highway 111, overlooking the plush Indian Wells Country Club.

—Install 32 more units along Club Drive, also overlooking the swank golf links.

It was the second of the unit groups — the 32-unit package — that almost monkey-wrenched the entire expansion program which is estimated to cost approximately \$750,000. It was for this package that the variance was sought.

DEPUTY COUNTY Counsel James Angell said he figured that the R-2 zoning extant on the Club

Drive property would allow Desi —who didn't show at the commission meet — to install 12 units instead of the 32 he sought. Angell said that there didn't appear to be any reason the lots shouldn't be used as the zoning demands.

Planning Director Tyler Suss said that he figured the lots — which measure 60 by 100 feet — wouldn't lend themselves to individual development, that they would serve better purpose if combined.

PLANNING COMMISSIONER Lloyd Loveland rephrased Suss' declaration in calling for variance approval.

Flint added today that the Arnaz plan, presented and represented by Attorney Roy Colegate, would have to conform to the plot plan as presented, that there would probably be other provisions like parking but that he didn't know exactly what all the variance provisions would be.

"We don't say right out what the conditions will be," Flint said. "That's to be determined by the staff later on."

## Cash and Carry Woodcraft of California

offers a complete stock of . . . Plywood and Doors of all descriptions at Wholesale

Ash, Walnut, Oak, Mahogany, Birch, Masonite  
666 Williams Road  
FA 5-6147

## Promotion Given Dr. T. E. Gibson

Dr. Thomas E. Gibson, of Desert Hot Springs, has been promoted from assistant clinical professor to assistant professor of dermatology and syphilology at the College of Medical Evangelists in Loma Linda, college officials announced today.

The Home of "BETTER USED CARS"

**"CADILLAC CORNER"**  
AMADO INDIAN

290 N. Indian Ave.  
FA 5-2573

Plaza Motors  
Cadillac-Oldsmobile

## THE FAMILY DECIDES THE FUNERAL PRICE

At Wiefels & Son we believe in providing a wide scale of prices so that every family may select a service of traditional beauty and inspiration without paying more than can be comfortably afforded.



**WIEFELS & SON**  
Funeral Directors  
666 Vella Road—Palm Springs  
Phone FAirview 5-2977

# SOUND VALUES MAKE FAVORABLE LOANS POSSIBLE

In our last week's message we mentioned 25 year, 6% loans. We know that most home loans being made at present carry an interest rate of 6½% to 7.2%. In spite of these fast increasing interest rates we probably will be able to maintain 25 year, 6% loans for at least the balance of this year.

It is a well known axiom that the smaller the risk the lower the interest rate. Our homes are such superb values that they are a most excellent risk. Because they are priced so competitively many owners have realized substantial profits on reselling Alexander built homes. Sound value is one reason we have always been able to offer the most favorable terms. It all ties in with our formula for success which is: "Give the people something better at a price and on terms they can afford".

Financial institutions making long term loans are governed by sound business principles. Any piece of property on which they make loans must represent a good value commensurate with the

risk involved. Final O.K. to any loan must come from an experienced loan committee, with reports from their appraisers and building inspectors to guide them. These men are realists. They know value.

The fact that our homes are considered such good values and consequently such good risks as to merit long term loans at the lowest interest rate speaks volumes.

Alexander built homes attract the substantial type of buyer. People with good judgment as well as good taste. They too are a good risk. So it all adds up.

We invite you to visit us...

**RACQUET CLUB ROAD ESTATES**  
across the street from the Racquet Club

**VISTA LAS PALMAS ESTATES**  
on Vista Las Palmas  
We have a glamorous new home by Elrod to show you.

**GOLDEN VISTA ESTATES**  
being built in Las Palmas area

GEORGE ALEXANDER CONSTRUCTION COMPANY  
1280 N. Palm Canyon Drive



Designed by Architects  
Built by Master Builders  
for Permanent Value

